



JOURNALISM

Michigan State University
Publication Advisers Workshop

JUICE

For a healthy journalism teacher.

TEACHERS!

Come spend a week or two at the MSU Publication Advisers Workshop, and enjoy a refreshing, healthy “gulp” of journalism education—sure to make your teaching stronger and more satisfying.

July 21–25
July 28–Aug. 1
2008

“This was by far the best week I have ever spent at a summer workshop. The activities and resources that were available were fantastic, and I was able to directly implement them into my journalism class.”

*Karen Peterson,
Charlevoix High School*

New and seasoned publication advisers alike have gathered each summer on the beautiful MSU campus to take our Publication Advisers Workshop courses to help them teach journalism and advise publications in their schools.

Everyone leaves happy, refreshed, confident, motivated . . . a little tired . . . but ready to tackle the new school year.

Some teachers come back year after year because, well, they find the whole “immersion” experience to be just what they need to get revitalized for the fall.

We like to think MSU is a wonderful place to spend a week and get the knowledge you need to feel empowered back in the classroom.

From July 21–25, we’re offering Photoshop and Power Advising and from July 28–Aug. 1: Photography for Advisers, Designing with InDesign, Yearbook Advising, Newspaper Advising, Writers Roundtable and Critical Issues in Scholastic Journalism. Choose one class each week or just take one class.

YOU’LL LOVE IT

Our classes are created with you in mind. That’s where we start. We hire terrific instructors to teach—those who have been where you’re at, know what you need and want to help you! We keep our classes small and personal. We teach practical techniques, ideas and tips you can use immediately when you get to school.

YES, YOU’LL HAVE FUN

Our philosophy at the workshop courses is that education and fun go together and we like to think we have a handle on both. Be our guest at a picnic where you’ll meet other journalism teachers. Join us Friday at the closing luncheon, again at no cost to you, with doorprizes and awards. Visit our own “Teacher’s Lounge” where you’ll find plenty of coffee, snacks and treats (including some great brownies made right here on campus).

WHAT’S THE COST?

Tuition for each three-credit class is \$1,130.25, and you pay online with a credit card or by check. You may stay in Van Hoosen Apartments—yes, there is air conditioning—for \$48 a day (single occupancy) or less if you want a roommate. Meals are extra, but there’s a cafeteria right next door, and prices are reasonable.

You can order your books online before the class starts if you wish. Prices vary from course to course.

We know you’ll enjoy the casual, relaxed atmosphere and the camaraderie.

REGISTERING COULDN’T BE EASIER

We know you’re busy. So we’ve made registration as easy as possible. Registering for the class, parking and housing is done through the mail, fax or phone. Just go to www.mipa.jrn.msu.edu to find all of the forms. E-mail pell@msu.edu if you have questions.

Join us this summer at MSU!



Week One: July 21–25, 2008

Photoshop for Advisers

Instructor: Ike Lea

Photoshop has become the digital darkroom for preparing images for today's publications and here's your chance to learn more about using this powerful software. You'll learn how to use Photoshop to edit and improve digital images for prepress and how to use digital cameras and scanners to input your digital photos. This course will explore both the creative and production techniques of using Photoshop to manipulate and enhance digital images.
•3 credits JRN 490 or JRN 808

Power Advising

Instructor: Betsy Pollard Rau

Exciting class created for advisers who have had at least one year of advising, but want to feel more empowered in what they are doing in the classroom. Unheard of in most educational settings, this course will be tailored to those who register for the course and will include an independent project. Lots of time for discussions, hands-on and special speakers.
•3 credits JRN 808

Week Two: July 28–Aug. 1, 2008

Newspaper Advising

Instructor: Betsy Pollard Rau

Learn the craft of newspaper advising from an award-winning adviser. Explore the fundamentals of publication management, layout and design, photographic composition, printing and journalistic writing. Those who wish will also learn some desktop publishing.
•3 credits JRN 409 or JRN 809

Yearbook Advising

Instructor: Lynn Strause

New yearbook advisers or those with little experience will find this class invaluable. Taught by a National Yearbook Teacher of the Year, this class will teach you basics of yearbook management, layout and design, working with your yearbook representative, photographic management, journalistic writing.
•3 credits JRN 409 or JRN 809

Photojournalism for Advisers

Instructor: Julie Price

Taking this photography class will help you get better results from your student photographers! Get your students out of point-and-shoot mode! You will practice using a camera with manual controls (35mm film SLR or digital), composing photographs and handling shooting assignments. The class will also touch on the basics of managing digital files, using a flatbed scanner and using Photoshop to make sure images look good when they are printed. You will need a camera with adjustable aperture, shutter speeds and other manual settings.
•3 credits JRN 409 or JRN 809

Designing with InDesign

Instructor: Nancy Hall

Learn the fundamentals of design that will give you confidence when it comes to teaching your own students. Explore design for the first time or fine tune your design skills under the watchful eye of a top-notch designer. You'll learn InDesign and all its great features.
•3 credits JRN 409 or JRN 809

Writers Roundtable

Instructor: Bobby Hawthorne

Are students in your school bored with the writing in your publications? Learn to teach your students how to interview, report and write stories that will breathe life into the yearbook and newspaper. The author of the very popular book, *The Radical Write*, will teach this course.
•3 credits JRN 409 or JRN 809

Critical Issues

Instructor: Terry Nelson

Teachers in this class will study the role of the student press in the secondary school and grapple with significant questions that arise in the teaching of scholastic journalism. This is a new, discussion-based class that will be a requirement in the new Master's in Journalism Education.
•3 credits JRN 809

"I would have taught my journalism class like a first-year teacher without the workshop. Instead, I entered the classroom with the confidence and resources of someone who may have had a few years under her belt. It helped immensely! And I had fun!"

Katie Michell, East Grand Rapids HS

To register for any of these courses, please visit www.mipa.jrn.msu.edu and click on the Journalism Juice logo, or e-mail Cheryl Pell at pell@msu.edu for more information.

Nutrition Facts	
Serving Size 8 fl. oz. (240mL)	
Amount Per Serving	
Calories	110
Calories from Fat	0
% Daily Value*	
Total Journalism	100g 90%
Writing	50mg 50%
Truth	50mg 13%
Ethics	26g 9%
Plagiarism	0g
Independence	50g
Vitamin Rau	100% ● Vitamin Hawthorne 100%
Vitamin Hall	100% ● Vitamin Price 100%
Vitamin Nelson	100% ● Vitamin Strause 100%
Vitamin Lea	100% ● Vitamin Pell 100%

Serving size is five full days of non-stop journalism.