

# Welcome to the Fifth Annual Junior High/Middle School Journalism Conference


sponsored by Michigan Interscholastic Press Association

Nov. 1, 2007 • The Union Building • Michigan State University

All session rooms are on the second floor.

Registration is between 8:30 and 9 a.m.

Awards ceremony is at 11:50 to noon in the Ballroom.

9–9:30	Rooms	9:40–10:15	10:25–11:00	11:10–11:45
<b>Opening session for everyone in the Ballroom</b>  Featured Speaker: Lydia Cadena, Novi HS	<b>Ballroom</b>	<b>It's Hip to Be Square (N,Y)</b> Learn simple rules to square up your story packages to conquer page designs. Lydia Cadena, Novi HS	<b>It's Not Over 'Til the Fat Lady Edits (N,Y)</b> Everyone has to edit copy sometime. Learn to avoid frequent and common mistakes. Lydia Cadena, Novi HS	<b>Alternative Copy Rocks (N,Y)</b> Want to create writing in your publications that students will actually read? Learn how in this session. Lydia Cadena, Novi HS
	<b>Parlor A (50)</b>	<b>Less is More (N)</b> Learn simple design tips that will help make your newspaper look great! Holly Gilbert, Oakland University	<b>Let Your Type Talk (N)</b> Don't just use Times. Choosing the right typeface will help you make an impact on your readers. Holly Gilbert, Oakland University	<b>They Love to Be in Pictures (N)</b> Everyone wants to see his or her photo in the newspaper! Learn how to build readership with photos. Holly Gilbert, Oakland University
	<b>Parlor B (70)</b>	<b>Hit Me With Your Best Shot (N,Y)</b> Basic photo tips, composition, gathering info and people watching! Jenny Birmelin, Orchard Lake MS	<b>Hit Me With Your Best Shot (N,Y)</b> Basic photo tips, composition, gathering info and people watching! Jenny Birmelin, Orchard Lake MS	<b>Spilling the Beans &amp; Digging up the Dirt (Y)</b> Learn how to dig deeper and get the answers and interview you want. Jenny Birmelin, Orchard Lake MS
	<b>Parlor C (100)</b>	<b>Digital Video for the Web 1</b> How to shoot digital video for the Web. Bonnie Bucqueroux, MSU School of Journalism	<b>Digital Video for the Web 2</b> How to edit in iMovie. Bonnie Bucqueroux, MSU School of Journalism	<b>Producing Multimedia for the Web</b> Slideshows, videos, podcasts, interactive Bonnie Bucqueroux, MSU School of Journalism
	<b>Gold A (50)</b>	<b>Hot for Headlines (N)</b> How to write tight, bright, right-on headlines that catch your readers' attention. Rosa Morales, MSU School of Journalism	<b>Journalism as a Career (E)</b> What it takes to be a journalist and what you can expect along the way. Walter Middlebrook, The Detroit News	<b>Writing Good Leads (N)</b> The first paragraph in most stories is the most important. Learn how to draw your readers in. Walter Middlebrook, The Detroit News
	<b>Gold B (100)</b>	<b>Traveling Around the World (E)</b> See amazing photos by this professional photographer who studied with Ansel Adams. Monte Nagler, www.montenagler.com	<b>Traveling Around the World (E)</b> See amazing photos by this professional photographer who studied with Ansel Adams. Monte Nagler, www.montenagler.com	<b>Hot for Headlines (N)</b> How to write tight, bright, right-on headlines that catch your readers' attention. Rosa Morales, MSU School of Journalism
	<b>Green Rm (50)</b>	<b>6 Easy Steps to Writing for Your Yearbook (Y)</b> Learn a surefire formula for writing interesting and enjoyable copy for your yearbook. Matthew Harbron, Abbott MS	<b>Ten Exceptional Ideas to Creating a Tremendous Yearbook (Y)</b> Tried and true ideas to make your book an award winner! Nora Guiney, yearbook representative	<b>Ten Exceptional Ideas to Creating a Tremendous Yearbook (Y)</b> Tried and true ideas to make your book an award winner! Nora Guiney, yearbook representative
	<b>Sunroom</b>	<b>Adviser Talk (Advisers)</b> Let's talk. Ask a question, get an answer. Lynn Strause, MIPA board, & Cheryl Pell, MIPA director	<b>Contest Judging (Advisers)</b> Don't have any of your students' work in the contest? Come help us judge!	<b>Contest Judging (Advisers)</b> Don't have any of your students' work in the contest? Come help us judge!

Bring copies of your newspaper to share with others!

Visit [www.mipa.jrn.msu.edu](http://www.mipa.jrn.msu.edu) for information about MIPA's conferences, contests and workshops!

## Thanks for joining us today!