

ONE-DAY WORKSHOP

# INDESIGN OR ILLUSTRATOR OR PHOTOSHOP OR FINAL CUT PRO OR REDESIGN CLINIC

**Friday, Feb. 26, 2010**

Registration deadline: Feb. 8. Classes may fill before then! Register early!

**TIME:**

9 a.m. to 1:30 p.m.

**LOCATION:**

Comm Arts & Sciences Building, MSU School of Journalism, East Lansing

**COST:**

\$35 per student or teacher for members/\$45 for non-members

**LUNCH:**

\$5 for pizza and pop or bring your own lunch

**WHO SHOULD COME TO THIS WORKSHOP?**

The students in your publication classes who need to hone their skills a bit so they can be more productive members of your publication or video staff(s). Teachers are invited to attend as well. And you don't have to be a journalism teacher either.

Fax registration form. We will send you an e-mail confirmation as soon as we get it.

Hurry! Space is very limited! Also, we may have to cancel a section if enough people are not registered by Feb. 8.

WORKSHOPS ARE LISTED BELOW. SELECT ONE COURSE TO TAKE. SEE WHAT YOU'LL LEARN.

**BEGINNING INDESIGN**

using tools  
placing text and graphics  
formatting text  
importing photos  
designing a basic page

**ADVANCED INDESIGN**

using grids effectively  
selecting type  
using libraries and styles  
designing sophisticated pages

**ILLUSTRATOR**

using layers  
understanding the tools  
utilizing color and type  
creating a simple graphic

**PHOTOSHOP**

toning photos for publication  
sizing photos for resolution  
organizing files  
performing cutouts

**FINAL CUT PRO**

understanding chroma key  
making a freeze frame  
batch capturing clips  
importing audio from many sources  
checking levels for consistent audio

**REDESIGN CLINIC**

analyzing current newspaper  
using effective typography  
designing new standing heads  
creating alternative story forms  
finding suitable art & photos

# REGISTRATION FORM

Register early to reserve space! Registration deadline is Feb. 8 or until classes fill.

SCHOOL \_\_\_\_\_

CITY \_\_\_\_\_

ADVISER'S NAME \_\_\_\_\_

E-MAIL \_\_\_\_\_

SCHOOL PHONE \_\_\_\_\_

SCHOOL FAX \_\_\_\_\_

Deadline for registration: Feb. 8. Please register soon— as space is very limited and slots fill up quickly.

**NOTE: Fees must be paid by Feb. 8.**

Please fax to (517) 355-7710 or send to:  
MIPA  
305 Communication Arts Bldg.  
Michigan State University,  
East Lansing, MI 48824-1212

**Questions?** Please e-mail the MIPA office:  
mipa@msu.edu or call (517) 353-6761.

# CHOOSE YOUR CLASS

Please list name of each student/adviser and circle the selected class next to name, and circle lunch choice. **Fees must be paid by Feb. 8.** \$10 cancellation fee per registrant. Questions? E-mail mipa@msu.edu. An adviser does not need to attend with students, but all information, including maps, will be sent to the adviser via e-mail. If we do not have enough students for a particular class by Feb. 8, we will be cancelling that class.

Name	Beg. InDesign • Adv. InDesign • Illustrator • Photoshop • Final Cut • Redesign Clinic	Pizza Lunch: Yes	No
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# PAYMENT

Number of participants (MIPA members)	<input style="width: 30px;" type="text"/>	x \$35	=	
Number of participants (non-MIPA members)	<input style="width: 30px;" type="text"/>	x \$45	=	
Number of lunches	<input style="width: 30px;" type="text"/>	x \$5	=	
Parking at MSU per car	<input style="width: 30px;" type="text"/>	x \$5	=	
Using a credit card to pay?	Yes	\$5	=	
Total due (check payable to MIPA) = _____				

**Credit card information:**

Name on card _____		
Address _____		
City _____	State _____	ZIP _____
Card number _____		
Expiration date _____		
Type of card Please circle VISA MC AMEX DIS		