

# Photojournalism for Media Advisers

July 27-31, 2009  
JRN 857 or JRN 409  
Three credits

**INSTRUCTOR:** Julie Price

## **OBJECTIVES:**

Ultimate goal: To get better results from your student photographers! If you know how a camera works and how to make it work for you, you will be able to teach your students. You will learn how to work with a camera with manual controls (35mm film SLR, digital SLR or digital camera with adjustable shutter speed and aperture). Other major concentration will be on photo content and composition, basic electronic flash techniques and how to effectively cover events and activities. Projects will include covering sports, student life and other activities around the Michigan State University campus. In addition, you will learn the basics of scanning from print (in the case of film shooters) or uploading your images from a digital camera to the computer to be worked with in Photoshop.

## **GRADING:**

You will be evaluated on your ability to meet minimum standards and objectives for the photo assignments completed during the workshop. Attendance is essential. Each student will also complete a project following the workshop, which will be evaluated. Workshop photo assignments - 80 percent/post-workshop project - 20 percent. Attendance at all sessions is required.

## **ORGANIZATION:**

The class will meet for the first time on Monday, July 27, at 8:30 a.m. until 11:30 a.m. and 1:30 p.m. to 4:30 p.m. The class will then meet Tuesday through Thursday from 9 a.m. to noon and 1:30 p.m. to 4:30 p.m. The class will be over at 11:30 a.m. Friday. There will be a closing luncheon at noon. Evenings will be used for homework and open lab use.

## **TEXTBOOKS:**

Perfect Digital Photography by Jay Kinghorn and Jay Dickman  
Order at Amazon.com.

## **MATERIALS TO BRING:**

Digital single lens reflex camera or 35 mm film SLR camera with built-in light meter and adjustable focus, aperture and shutter speeds, or digital camera with adjustable shutter speed and aperture. (Note: A working manual camera is required for this course. Bring the instruction manual if you have it. A limited number of digital SLRs will be available to borrow during the class for those who have film cameras but would like to work with the advanced camera technology -contact Julie Price, priceju1@msu.edu, if you are interested in borrowing a camera.)

Camera batteries

Electronic flash (with instruction manual)

Tripod (optional)

Three-ring binder for handouts