

# ADVISERS COURSES

“ More than any other class in all my education, I really came away with an immense amount of knowledge that I can use both in my classroom and my personal life. I cannot recommend Bobby's course highly enough for other journalism teachers. Not only did my writing change, but so did the writing process for my students. Using what I learned, my life as an adviser was much less hectic than in previous years! My students are better writers, better at interviewing and finding a good angle to feature in our yearbook. I am better at editing and coaching them in their writing. It was a lot of work, but it was rewarding to feel that I was learning something I could use. I am anxious to learn more.  
—Catherine Hansen, Traverse City West HS

## ONLINE CLASSES FOR SPRING 2010

OFFERED THROUGH THE MSU SCHOOL OF JOURNALISM

Three courses for teachers will be offered online next spring. All three classes start on Jan. 25 and end on May 7. We have an exceptional line-up of teachers! To register for any of these classes, please e-mail Cheryl Pell at [pell@msu.edu](mailto:pell@msu.edu), or go to the MIPA Web site at [www.mipamsu.org/advisers](http://www.mipamsu.org/advisers) for more information about each class.

### Writing and Editing for Student Media

Bobby Hawthorne will teach you most of what you'll need to know about the fundamentals of news and feature writing, opinion writing, headlines, editing and proofing. Each week will focus on a specific area, and after the first week, you'll notice you are using many of Bobby's techniques in your own classrooms. You'll rave about this class. *Three Credits*

Instructor: **Bobby Hawthorne**, author of *The Radical Write*

### Student Media Law

It's been said that no publication adviser should walk inside a publication classroom unless armed with a class in press law. That's why we offer this course. You will engage in the course's primary goal will be to help scholastic journalism teachers, understand, identify and avoid legal "hotspots" for working, student journalists. Important class for ALL advisers! *Three Credits*

Instructor: **Adam Goldstein**, attorney advocate, Student Press Law Center

### Power Advising

Created for advisers who have had at least one year of advising, this course will help teachers feel empowered in what they are doing. This is what's cool: Power Advising will be tailored to those who register for the course. The instructor will contact you before the semester starts to assess your needs. You'll work on an independent project, participate in lots of discussion and find time and motivation to concentrate on issues of concern. Good for both yearbook and newspaper teachers. *Three Credits*

Instructor: **Betsy Pollard Rau**, former high school award-winning adviser

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## 2010 SUMMER WORKSHOP CLASSES

July 19–23

Emerging Technologies, Digital Imaging

July 26–30

Newspaper Advising, Yearbook Advising, Photojournalism for Media Advisers

Fall of 2010

Critical Issues (Online)

### ADD JOURNALISM TO YOUR CERTIFICATE

Interested in getting journalism as an additional endorsement on your teaching certificate? Call Cheryl Pell at (517) 353-6761, or e-mail her at [pell@msu.edu](mailto:pell@msu.edu), and she'll discuss how you can do that. The MSU School of Journalism offers online courses and one-week summer courses to fit your needs.