

Ways to avoid copyright infringement

Get permission

Many companies will grant you permission to use images from their media sites. It does take some time and work, however.

Sign up to be on the mailing list at gomoxie.org

Go to www.designhawg.com and click on the "link-tacular" option which has many media sites consolidated in one spot.

Here are a few more media sites not included at designhawg.com

PENGUIN BOOKS: http://penguinroup.custhelp.com/cgi-bin/penguinroup.cfg/php/enduser/acct_login.php?p_next_page=myprofile.php

BUENA VISTA PICTURES MARKETING: <http://www.bvpublicity.com>

MIRAMAX FILMS/DIMENSION FILMS: <http://www.miramaxpublicity.com>, <http://www.dimensionpublicity.com>

LIONS GATE: http://www.lionsgatepublicity.com/index_flash.html

FOX STUDIOS: foxpressooffice.com

Generally, any photos from a site ending in .gov are OK to use. Be sure to give proper credit, though.

Use a photo service

ASNE/MCT offers two levels of service:

High School Newspaper Service is a one-time fee of \$100. You have access to two weeks of photos, graphics, illustrations, comics, cartoons and puzzles.

You must carefully follow their rules and guidelines.

www.highschooljournalism.org/asnemctcampus/

Access ASNE/MCT unlimited yearly archives cost \$200 per year for newspapers and \$300 per year for yearbooks.

You must carefully follow their rules and guidelines.

www.mctcampus.com and click on the "newspapers" or "yearbooks" link

Consider fair use guidelines

Using a small portion of a copyrighted work for non-commercial uses such as news articles or reviews is probably OK.

Using works that contain mostly factual material as opposed to those that contain mostly original material is probably OK

Using no more of a copyrighted work than is necessary is probably OK

Using a copyrighted work so it does not reduce the potential market for the original material is probably OK

For more information

The Student Press Law Center: www.splc.org

The United States Copyright office web site: www.copyright.gov

