



# Lightroom for Photographers

## Reasons to Love Lightroom:

- Cheaper to Purchase than Photoshop
- True Image Database Capable of Tracking Images
- Designed for Digital Photographers
- Gives Photojournalists all the Tools They Need, Takes Away Tools that Get You in Trouble

This new software combines the viewing capabilities of Adobe Bridge, the image processing power of Photoshop and the search power of a true image database to help you keep track of your images. Lightroom can process JPEG or RAW digital camera images and it contains all of the powerful image enhancement functions that you find in Photoshop.

Adobe created Lightroom to help photographers keep track of their images and it is a true image database (what is also known as a Digital Asset Manager). It was built from the ground up to give digital photographers the ability to manage thousands of digital image files. Lightroom also gives you powerful tools to view, crop, retouch, color correct, sharpen and output digital photographs for use in print or on the web.

It gives you all of the tools that photojournalists need to prepare images for publications in a simple easier to learn interface and also provides a great way to keep track of those hundreds or thousands of digital photographs that you are shooting.



## Help!!! I can't find my photos!!

Lightroom gives you the ability to search your entire image database quickly by Keywords, Creation Date, Camera, Lens Used, or any other MetaData. Keywording your images on Import can help you to manage the thousands or digital camera images that you are creating each year.

Keyword	Count	Camera	Count	Lens	Count	Label	Count
Board of W...	20	All (2 Came...	49	All (3 Lenses)	49	All (1 Label)	49
BWL	20	NIKON D70	28	35.0-70.0 m...	28	No Label	49
CAAC Conf...	5	NIKON D200	21	70.0-200.0 ...	16		
Cross Country	26			Unknown ...	5		
Histograms	28						
Japanese G...	28						
Lansing Co...	49						
XC	26						



## Totally Non-Destructive Workflow

Another big benefit of Lightroom is that all edits and changes to every image are totally non-destructive. Lightroom's structure prevents the original digital file that came off the camera from ever being changed. All edits are tracked in the Lightroom Catalog and the final edits are applied to a copy of the original image as it is exported for print or web use. You don't have to worry about a student editing the only copy of an image and then saving over the original image file.

## Adobe Lightroom Advantages

- Excellent RAW Image Processor
- Processes JPEG or RAW Image Files
- True Image Database
- Easy Keyword Searches
- Totally Non-Destructive Image Editing