



You won't want to miss this first time ever Up North Journalism Conference sponsored by Michigan Interscholastic Press Association!
 May 6, 2008 • Dennon Museum, Northwestern Michigan College, Traverse City, Michigan
 Registration is between 8:30 and 9 a.m. Lunch is from 11:35 to 1 p.m. Students eat at local restaurants. Advisers attend the luncheon. See the registration form.

9–9:50	Room	9:55–10:40	10:50–11:35	1:00–1:45
Opening session Milliken Auditorium Welcome Rod Satterthwaite <i>Dexter HS</i> <i>MIPA Immediate Past President</i> Welcome Mike Tyree, News Editor <i>Traverse City Record-Eagle</i> Keynote Betsy Pollard Rau <i>H.H. Dow HS</i> Drawing You might be the one to win a scholarship to the MIPA Summer Journalism Workshop!	Auditorium	Good things come in Large Packages Learn to design your stories in packages that will attract your readers' attention. Betsy Pollard Rau , H.H. Dow HS	Keeping your Sanity Learn this step by step process from brainstorming to final proof without tearing your hair out! Betsy Pollard Rau , H.H. Dow HS	Run With It; Don't Steal It Learn how to be inspired by design and use it without stealing the designer's work. Betsy Pollard Rau , H.H. Dow HS
	101	Writing the 300-Word Feature Story Learn to write these fun-to-read stories your audience will love. Rod Satterthwaite , Dexter HS	Feature Writing Students Will Read Student publications rarely break new, so rethink how you cover stories. Rod Satterthwaite , Dexter HS	Writing the 300-Word Feature Story Learn to write these fun-to-read stories your audience will love. Rod Satterthwaite , Dexter HS
	102	How to Get a Job in Journalism How to present clips, draft cover letters, get an internship and more. Lindsay VanHulle , Traverse City Record-Eagle	Finding the Story—And Telling it Well How to find and write stories that are both important and under reported in student newspapers. Lindsay VanHulle , Traverse City Record-Eagle	Design Basics for Newspapers Learn the fundamentals of good design so your newspaper will look great. Cheryl Pell , MSU School of Journalism
	105	Basic Design for Yearbooks What's hot in yearbooks? Learn some of the ways to make your book look terrific. Lynn Strause , East Lansing HS (ret.)	The Well-Rounded Yearbooker How to be the best yearbook staff member ever. Learn what will make you the "go-to" person on staff. Lynn Strause , East Lansing HS (ret.)	Confessions of a Font Fanatic Fonts are awesome, but how do you know which ones to choose? Get some tips here. Lynn Strause , East Lansing HS (ret.)
	113	What Makes a Good Photo? There's more to photography than pointing and shooting. Learn composition and more. Tim Morley , Inland Lakes HS	Shoot Sports Like the Pros You can shoot amazing sports images for your newspaper and yearbook by knowing these fundamentals. Tim Morley , Inland Lakes HS	Scrapbook to Spartan Learn about one staff's evolution from a scrapbook to multiple award winner. Tim Morley , Inland Lakes HS
	202	Writing Good In depth Captions We're not talking about the standard kind, but storytelling, in depth caption writing. Jody Mackey , Traverse City West JH	Editors Roundtable Are you an editor? Come talk about common issues you face and walk away with some answers. Jody Mackey , Traverse City West JH	Writing Headlines There's an art to this. Learn some tips to write fabulous ones. Jody Mackey , Traverse City West JH
	205	Free Speech Rights of Students Come hear this discussion of your legal rights and responsibilities. Grant Parsons , Attorney, Parsons Ringsmuth	The First Amendment & You You can make a difference, so believe in yourself. Hear how one student, Alice Perrault, did. Roxanne Zell , East Jordan HS	The Art of Interviewing Learn good ways to get people to talk about anything—so you can get a great story. Missi Yeomans , Traverse City Central HS

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