

2010 MIPA Contests

POSTMARK DEADLINE SCHEDULE AT-A-GLANCE

Administrator of the Year, Golden Pen, Student Journalist, All MIPA
Individual Newspaper, Yearbook, Video Contest deadline
Spartan Contests deadline (Newspaper, Web, Video)
Late Spartan Contests deadline (Newspaper, Web, Video)

Feb. 19, 2010
Feb. 19, 2010
Feb. 19, 2010
March 19, 2010 (extra fee)*

To: MIPA Publication Advisers
Subject: 2010 MIPA Contest
From: Cheryl Pell, MIPA director

■ Please go to the MIPA Web site at www.mipamsu.org to get all contest information. This is the fourth year we are doing it this way, and it seems to work well. Plus we're helping the environment by not sending out all this printed material! Please download and print only the contest information you are interested in.

■ Please note that all awards will be presented at the Spring Conference on Friday, April 30, 2010, at the Lansing Center. You will receive registration materials for that in March.

■ It's important to read everything carefully on the forms. Some changes may have been made. **For example, you must check off on most contest forms that you have read the MIPA policy on plagiarism and copyright. MIPA will enforce this policy.**

■ IF YOU HAVE NOT JOINED MIPA BY JAN. 31, 2010, YOUR PUBLICATIONS WILL NOT BE ELIGIBLE FOR ENTRY INTO THE CONTESTS. If you would like to know about membership, please e-mail the MIPA office at mipa@msu.edu.

■ Please note that you must adhere to the **postmark deadlines** on all contests. This year's contest postmark deadline (as you can see above) is Feb. 19. However, our judging day is Saturday, March 7. **The individual entries MUST REACH US BY March 4, OR THEY WILL NOT GET INTO THE INDIVIDUAL CONTEST! Even if the postmark deadline of Feb. 19 is met, if the entries arrive after March 4, it will be too late to get them in the judging!**

PLEASE READ!! DO NOT RELY ON YOUR CENTRAL ADMINISTRATION OFFICE TO SEND YOUR CONTEST ENTRY PACKET! It's best to go to the post office yourself and mail the package! **It is too important to you and to your students to risk letting it go through school mail.** And to be even more sure (especially if you are mailing it on Feb. 19), ask to see the postmark on the package and then get a receipt.

■ Please keep a copy of each of the forms that you send for your records. Also, please don't hesitate to call me if you have questions at (517) 353-6761 or e-mail mipa@msu.edu.

A Cut Above will be available at the MIPA Web site as well. You may download the newspaper or yearbook section or both.

PLEASE NOTE: ALL FEES MUST ACCOMPANY CONTEST ENTRIES, OR THEY WILL NOT BE INCLUDED IN THE JUDGING.

*It is possible to send in only Spartan contest entries up to one month late (postmarked by March 19, 2010, for an additional \$40 fee. Note that results may not be available from late entries for the Spring Conference. Late entries will not be accepted for the Individual Newspaper, Yearbook or Video Contest or the other contests.

PLEASE feel free to call the MIPA office at any time to ask for clarification about something! (517) 353-6761 or e-mail at mipa@msu.edu.

These are the items you will find at the MIPA Web site on the contest page. Look for the logo below and follow the links.



It's a journalism thing.

HERE'S WHAT'S UP ON THE WEB:

Plagiarism and Copyright policy
Individual Category Newspaper Contest Information
Individual Category Yearbook Contest Information
Individual Category Video Contest Information
Individual Podcast and Soundslide Contest Information*
Spartan Newspaper Evaluation Information and Application
Spartan Online Evaluation Application
Spartan Video Journalism Evaluation Application
All-MIPA Newspaper Student Award Information and Judging Rubric
All-MIPA Yearbook Student Award Information and Judging Rubric
All-MIPA Video Student Award Information and Judging Rubric
Student Journalist Award Information and Judging Rubric
Golden Pen Award
Administrator of the Year Award Information
Candidates for John Field Award and for MIPA office
A Cut Above
Call for Judges for Judging Day on March 6

*open to any student who is a member of any publication or production staff

All contest materials can be found on the MIPA Web site at
www.mipamsu.org