

# Podcasts and Soundslides Contest

This is the second year for this contest for MIPA member schools, and it is open to any student who is a member of a publication or production staff.

To submit, burn items to a CD. Put in 9 x 12 size envelope (or similar size) and tape the entry form below to the front of the envelope. Each student may submit two entries each of podcasts or Soundslides, but they must be on separate disks (two podcast entries on one disk, two Soundslide entries on another.) Limit six entries per school total. \$1 per entry. Please make this check separate from the other contests. Make check out to MIPA. Mail these contest entries in a separate envelope to

**MIPA Podcast/Soundslides Contest**  
**School of Journalism**  
**305 Communication Arts Building**  
**Michigan State University**  
**East Lansing, MI 48824-1212**

## PODCASTS

**Description:** This audio file can be an independent feature, contain additional material for a story, provide background information, or editorialize about specific events. The intent of the podcast should be clearly labeled for the listener.

### Judging Criteria

#### Content:

- Is there original content?
- Is there a clear message or purpose?
- Are there common production elements used for continuity?
- Is the delivery and presentation professional and appropriate for the context?
- Is there evidence of creativity in the script or production design?

#### Production / Audio Quality:

- Is audio clear?
- Does the voiceover compete with ambient sound or music?
- Is the music appropriate for the subject matter?
- Is the volume consistent?

## SOUNDSLIDES

**Description:** This is an online presentation of photos with an audio commentary track. The piece should relate to another story or contain significant material to stand on its own.

### Judging Criteria

#### Content:

- Is there original content?
- Is there a clear message or purpose?
- Is there a strong relationship between the slides and audio?
- Does the package stand on its own or add something relevant to a related story?
- Is the delivery and presentation professional and appropriate for the context?
- Are the slides presented in a creative way?

#### Production / Audio Quality:

- Is audio clear?
- Does the voiceover compete with ambient sound or music?
- Is the music appropriate for the subject matter?
- Is the volume consistent?

**TAPE THIS WHOLE PAGE TO THE FRONT OF LARGE ENVELOPE CONTAINING A CD WITH SOUNDSLIDES OR PODCASTS**

**The CD enclosed contains the following (circle one): 1 podcast   2 podcasts   1 Soundslides   2 Soundslides**

**Names of students who participated in creation (print neatly)**

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**School**

**City**

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**URL where items can be found**

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**Adviser's signature**

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