

Information • MIPA Spartan Newspaper Contest

POSTMARK DEADLINE: Feb. 19, 2010

Advisers, please read this carefully.

The form labeled "Application: MIPA Spartan Newspaper Contest" is to be used if you are entering the 2009–2010 Spartan Newspaper Contest. This contest is separate from the Individual Category Newspaper Contest.

Read over the form very carefully before you fill it out. Please note all of the guidelines and contest rules below on the application form.

Your newspaper (three issues) along with the application form will be sent to an out-of-state judge who will evaluate your publication against the standards provided by MIPA in its evaluation booklet. If you do not have a copy of this evaluation booklet, please go online to download it: mipa.jrn.msu.edu. Click on contests in the menu and then select Newspaper—Spartan. Please look over this booklet and its criteria. Your publication will be evaluated against this criteria.

Winners of the Spartan Award will be announced at the 2010 Spring Conference at the Lansing Center on Friday, April 30. The judging booklet will be returned at the Spring Conference. Every effort will be made to return your newspapers as well.

Please e-mail the MIPA office if you have any questions. It is better to ask than to prepare the entries inaccurately. E-mail mipa@msu.edu.

Directions:

1. You must send in three (3) consecutive issues of your newspaper along with the attached form.
2. Newspapers must have been published during the 2009-2010 academic school year.
3. The postmark deadline is Feb. 19, 2010. Please note: You may turn in your newspaper up to one-month late (March 19, 2010) for an extra \$40, but it may not be back from the judge before the conference.
4. The fee for this contest is \$40. Please make check payable to MIPA. **Please do not include any other contest fees with this check.**
5. **New this year:** For an additional fee, the judge will annotate your newspapers for you. That means they will write on the newspapers themselves as well as fill out the evaluation booklet.
6. Do not send any other contest entries in the same envelope with this contest.
7. Send entries, fee and form to:

MIPA—Spartan Evaluation
305 Communication Arts Building
Michigan State University
East Lansing, MI 48824-1212

Thank you!

Do not send your Spartan in the same envelope with your Individual Category Newspaper Contest entries.

Application • MIPA Spartan Newspaper Contest

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Adviser: Please read and fill in the following information requested. Type or Print.

Full title of newspaper _____

School name _____ County _____

School address _____ City _____ ZIP _____

Adviser's name _____ Editor's name _____

School phone () _____ Adviser's e-mail _____

1. Publication Analysis:

A. Circle all that apply: senior high junior high middle school private/parochial public

B. Circle frequency of publication: weekly bi-weekly monthly bi-monthly

C. Circle printing facility: in-school commercial other:

D. Circle how newspaper is produced: as a class activity extracurricular

E. Circle format: tabloid newsmagazine 8 1/2 x 11 broadsheet

F. Circle division: Division A = contains advertising Division B = contains no advertising

- G. Distribution:
- Free to students and faculty
 - Free to community
 - High school exchange
 - Sold (\$ _____ price per copy) to students/public
 - Within local community paper
 - Other _____

H. Circulation:

	Total school enrollment (9-12/10-12)
	Total newspaper circulation
	# of teachers buying paper
	# of students buying paper
	# of students and others receiving free copies

I. Income

	\$	Sales	
	\$	Advertising	
	\$	School/Budget	
	\$	Fundraising	
	\$	Other	
Total Income	\$		

(more)

Application, cont. • MIPA Spartan Newspaper Contest

J. Expenses	\$		Printing	
	\$		Supplies	
	\$		Other	
Total Expenses	\$			

2. Preprint Breakdown (show in percentages to equal 100%):

	Students	Adviser	Printer	Total
•Copy writing				=100%
•Editing				=100%
•Proofreading				=100%
•Photography				=100%
•Photoshop				=100%
•Headline/Cutline				=100%
•Design/Layout				=100%

3. Publication Questions:

Have you had any censorship problems with your newspaper? Please explain.

Does your administration exercise the right of prior review? Yes____ No____

Have you read MIPA's Plagiarism and Copyright policy (on contest Web site page)? Yes____ No____

To the best of your knowledge, is this publication free of copyright infringement and plagiarism? Yes____ No____

If you checked no, please explain. (Use back if more space is necessary.)

4. Adviser's Statement: Briefly state any problems you faced in producing your publication. Include any changes you made over the last year. State restrictions put on you by the school and the printer. State anything that will help the judge understand reasons why things were done in certain ways in your publication. Please use a separate sheet of paper.

Note: Newspapers must have been published during the 2009-2010 academic school year.

5. Fees: \$40. Make check payable to MIPA. Do not include any other fee with this check.

6. Annotation: Check here if you want to have your newspaper annotated. Add \$40 to check fee.

6. Mail: Send three (3) consecutive issues of your paper along with payment and this application to:

MIPA—Spartan Newspaper Evaluation
 305 Communication Arts Building
 Michigan State University
 East Lansing, MI 48824-1212

Do not send these entries in the same envelope with your Individual Newspaper Contest entries.

For office use only: Check #: _____ Amt: _____ Judge Name: _____
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