

# INDIVIDUAL CATEGORY YEARBOOK CONTEST INFORMATION

POSTMARK DEADLINE: February 17, 2012

## SCREENING PROCESS:

Entries will be screened before judging. We cannot accept entries that

- are not entered into the correct category. Please check the Summary Sheet for category information.
- have incomplete information on the Contest Entry Blank.
- have no Contest Entry Blank attached to the individual entries.
- have no official Summary Sheet included.
- are improperly prepared. See instruction below. **DO NOT MOUNT ENTRIES.**
- have more than two entries per category.
- are submitted as an entire book.
- are photocopied.
- **have not met the postmark deadline of February 17, 2012**
- ask the MIPA office to determine into which category an entry should be entered.
- have not been signed by the adviser.
- have not been published in the 2011 yearbook.
- have arrived AFTER March 3, 2012 (judging day).
- break copyright law or are plagiarized

**Please check your entries very carefully before sending them in!** Also, please remember that this is **strictly a contest and not an evaluation or critique service.** All contest materials become the property of MIPA. First-place winners in all categories will be kept at the MIPA office and may be used for publication purposes in *A Cut Above*. Winners of the individual yearbook contest will be announced at the MIPA Spring Conference at the Lansing Center in April 2012.

## PREPARING ENTRIES:

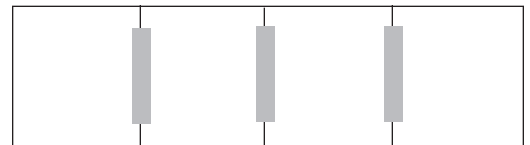
1. Make copies of the Contest Entry Blank.
2. Tear out the applicable spreads, stories or photos from the publication. **DO NOT SUBMIT ENTIRE BOOK.**
3. Glue the Contest Entry Blank on the back of the entry. See preparation instructions below.
4. **PLEASE DO NOT MAT SPREADS. MATTED ENTRIES WILL BE DISQUALIFIED.**
5. Entries must have been published in the 2011 yearbook.

### **VERBAL CATEGORIES and VISUAL CATEGORIES #17 - #19:**

Mount each of these entries individually on the back of the appropriate contest entry blank. Be sure to fasten securely. No paper clips or staples, please.

### **VISUAL CATEGORIES #10 - #16 and VISUAL/VERBAL CATEGORIES:**

Submit full spreads (a spread is two facing pages). **Do not mount pages or spreads.** Tape the two sides of the spread together. Multiple-page entries may be taped in a series as they appear in the publication and accordion folded as illustrated at right. Fasten the appropriate contest entry blank to the front or back of entry without obstructing pages in entry.



### **NEW OPTION FOR VISUAL/VERBAL CATEGORIES #20-#23 AND #25.**

Submit only one copy of the entire book to enter any or all of these categories. Include separate contest entry blanks for each category entered. Attach all applicable entry blanks to the copy of the book.

## MAILING:

1. Stack entries **in numerical order by category number** on the Summary Sheet.
2. Place the Summary Sheet on top of the entries.
3. Place in envelope. Include payment of \$1 per entry (checks payable to MIPA).
4. Seal and mail by February 17, 2012 to:

### **MIPA Individual Category Yearbook Contest**

School of Journalism  
305 Communication Arts Building  
Michigan State University  
East Lansing, MI 48824-1212

5. If you have questions, call the MIPA office (517-353-6761) or email (mipa@msu.edu).

**YEARBOOK CONTEST ENTRY POSTMARK DEADLINE: February 17, 2012**

## **WINNERS ANNOUNCED:**

**April 2011 at Spring Conference at Lansing Center**

# SUMMARY SHEET • MIPA INDIVIDUAL CATEGORY YEARBOOK CONTEST

**POSTMARK DEADLINE:** February 17, 2012

Check one:

Middle School

High School

**DIRECTIONS:** This form is a summary of all your entries. **It should be the top sheet in your packet of entries.** Please type or print clearly. Attach your check or money order (payable to MIPA) to this form. **NOTE:** contest entries must have been published in the 2011 yearbook. Entries postmarked after February 17, 2012, will not be accepted. Start now to organize, especially if you have a winter break around that time.

**COST:** Please include \$1 per entry. Limit two (2) entries per category **EXCEPT FOR CATEGORIES 20, 21, 22, 23 AND 25 which are limited to one.** For example, if you enter two entries in ten categories, enclose \$20. Make checks payable to MIPA. Make a copy of this completed form for your records.

Number of entries \_\_\_\_\_ x \$1.00 = \$ \_\_\_\_\_ Amount enclosed  
(Maximum of \$45 if two entries are submitted in all applicable categories)

**DEDUCT 10 PERCENT OF ENTRY TOTAL IF MAILED BEFORE JULY 15 FOR SPRING BOOKS OR NOVEMBER 15 FOR FALL BOOKS.**

School \_\_\_\_\_

City \_\_\_\_\_

Adviser \_\_\_\_\_

Name of Publication \_\_\_\_\_

Editor \_\_\_\_\_

Theme/Concept \_\_\_\_\_

Number of Sections \_\_\_\_\_

Indicate categories entered by **noting the number of entries** per category.

**Limit two (2) entries per category (limit one for #20, 21, 22, 23, 25).**

## VERBAL CATEGORIES:

\_\_\_\_\_ 1. feature writing: student life

\_\_\_\_\_ 2. sports reporting

\_\_\_\_\_ 3. sports feature writing

\_\_\_\_\_ 4. academic writing

\_\_\_\_\_ 5. organizations writing

\_\_\_\_\_ 6. personality profile

\_\_\_\_\_ 7. sidebar writing

\_\_\_\_\_ 8. headline writing

*(one entry = set of three)*

\_\_\_\_\_ 9. caption writing

*(one entry = set of three)*

\_\_\_\_\_ 15. advertising spread

\_\_\_\_\_ 16. graphics

\_\_\_\_\_ 17. sports action photo

\_\_\_\_\_ 18. academic photo

\_\_\_\_\_ 19. feature photo

## VISUAL/VERBAL CATEGORIES

\_\_\_\_\_ 20. theme development

*(limit one set)*

\_\_\_\_\_ 21. cover and endsheets

*(limit one set)*

\_\_\_\_\_ 22. opening and closing

*(limit one set)*

\_\_\_\_\_ 23. division page

*(limit one complete set of all dividers)*

\_\_\_\_\_ 24. feature presentation

\_\_\_\_\_ 25. index

*(submit entire index)*

\_\_\_\_\_ 26. Yearbook DVD

## VISUAL CATEGORIES:

\_\_\_\_\_ 10. student life spread

\_\_\_\_\_ 11. sports spread

\_\_\_\_\_ 12. academic spread

\_\_\_\_\_ 13. organization spread

\_\_\_\_\_ 14. people spread

## ADVISER, PLEASE READ AND SIGN:

I have read MIPA's Plagiarism and Copyright policy. (<http://mipamsu.org/about/>)

To the best of my knowledge, all of the enclosed entries are free of copyright infringement and plagiarism.

I certify that all materials submitted by our school represent students' original work. If non-student work or alteration has affected the printed product, notations have been made to indicate those changes.

\_\_\_\_\_  
Adviser's Signature

**(remember to sign entry forms also)**

## PLEASE NOTE:

The Individual Category Yearbook Contest judging staff and chair reserve the right to combine divisions of a category that has fewer than five entries per division. They also have the right to disqualify entries for not meeting contest rules.

■ For descriptions of these categories, please see the Categories sheet.

■ For judging criteria, please visit the MIPA Web site, select Contests from the menu, then select Yearbook—Individual.

# CONTEST ENTRY BLANK

## MIPA INDIVIDUAL CATEGORY YEARBOOK CONTEST

1. All entries must be from the 2010 yearbook.
2. Duplicate this entry blank on 8<sup>1</sup>/<sub>2</sub> x 11 sheets of paper. Attach each entry to the back of the contest entry blank.
3. Check the Summary Sheet for a listing of the categories and category numbers. Please be accurate.
4. Mail entries to:

**MIPA Individual Category Yearbook Contest**

School of Journalism  
305 Communication Arts Building  
Michigan State University  
East Lansing, MI 48824-1212

5. **Advisers: Remember to sign each entry.**

**POSTMARK DEADLINE:** February 17, 2012

**Please type or print very clearly**

Category # \_\_\_\_\_ Category Name \_\_\_\_\_

**(Check Summary Sheet for category number, name and requirements)**

**For Categories 20, 21, 22 and 23, please indicate theme/concept**

**NEW OPTION FOR VISUAL/VERBAL CATEGORIES #20-#23 AND #25.**

Submit only one copy of the entire book to enter any or all of these categories. Include separate contest entry blanks for each category entered. Attach all applicable entry blanks to the copy of the book.

Entry page numbers \_\_\_\_\_

Student(s) name(s) \_\_\_\_\_

PRINT VERY LEGIBLY. If more than four, write *Staff*.

School \_\_\_\_\_

City \_\_\_\_\_

Name of yearbook \_\_\_\_\_

Adviser's signature \_\_\_\_\_

**FOR JUDGES' USE ONLY:**

1st Place      2nd Place      3rd Place      Honorable Mention

Judge's initials \_\_\_\_\_ Judge's initials \_\_\_\_\_

# INDIVIDUAL YEARBOOK CONTEST CATEGORIES

2012 CONTEST FOR 2011 YEARBOOKS

## **VERBAL CATEGORIES**

**DO NOT ENTER NON-STAFF WRITING IN ANY VERBAL CATEGORY**

### **1. FEATURE WRITING: STUDENT LIFE**

Feature writing and reporting on school and community from the student life section of the book. **IF SUBMITTING ENTIRE SPREAD, CLEARLY INDICATE WHICH STORY YOU WISH JUDGED.**

### **2. SPORTS REPORTING**

Sports reporting for season that makes reader feel the she/he is reliving the season.

### **3. SPORTS FEATURE WRITING**

Any topic that spotlights an unusual aspect of any event, a coach, a player or any controversy.

### **4. ACADEMIC WRITING**

Any copy which features a department, a subject or unusual academic direction but not a personality profile of a teacher.

### **5. ORGANIZATIONS WRITING**

A story that gives the reader a fresh view of the organization.

### **6. PERSONALITY PROFILE**

Writing focusing on one teacher, staff member or student that makes the character three dimensional.

### **7. ALTERNATIVE COVERAGE**

Any coverage on a topic that adds to spread contents. **SUBMIT ENTIRE SPREAD AND NOTE THE COVERAGE YOU WISH JUDGED.**

### **8. HEADLINE WRITING**

Include three secondary and primary headlines per entry. **SUBMIT ENTIRE SPREADS.** Do not submit label headlines or one-word headlines with no secondary headline.

### **9. CAPTION WRITING**

Captions which have been written for three photographs, one of which must be for a sport. **SUBMIT BOTH CAPTION AND ACCOMPANYING PHOTO. ATTACH ALL PHOTOS AND CAPTIONS ON ONE SHEET IF POSSIBLE. DO NOT INCLUDE ENTIRE SPREADS.**

## **VISUAL CATEGORIES**

**SEE INSTRUCTIONS FOR SUBMISSION ON INFORMATION SHEET**

### **10. STUDENT LIFE SPREAD**

One spread from student life section.

### **11. SPORTS SPREAD**

One spread from the sports section.

### **12. ACADEMIC SPREAD**

One spread from the academic section.

### **13. ORGANIZATION SPREAD**

One spread from the organization section.

### **14. PEOPLE SPREAD**

One spread from either student or faculty/administration coverage. **SPREAD MUST INCLUDE MUG SHOTS.**

### **15. ADVERTISING SPREAD**

One student-produced spread. Do not submit entire spreads of parent patrons. **CLEARLY INDICATE STUDENT DESIGNS.**

### **16. GRAPHICS**

One spread illustrating contemporary use of graphics.

### **17. SPORTS ACTION PHOTO**

Well-cropped, in-focus photo with excellent tonal quality. **IF SUBMITTING ENTIRE SPREAD, INDICATE WHICH PHOTO TO JUDGE.**

### **18. ACADEMIC PHOTO**

Photo focused on students in a learning situation either in or out of class. **IF SUBMITTING ENTIRE SPREAD, INDICATE WHICH PHOTO TO JUDGE.**

### **19. FEATURE PHOTO**

Human interest photo with emphasis on people in their environment. Do not submit posed shots or portraits. **IF SUBMITTING ENTIRE SPREAD, INDICATE WHICH PHOTO TO JUDGE.**

## **VISUAL/VERBAL CATEGORIES**

### **20. THEME DEVELOPMENT**

Theme selection and development through design, photos and writing. Entry must include cover, endsheets, opening, dividers and closing. **SPECIFY THEME/CONCEPT ON SUMMARY SHEET. ONLY ONE ENTRY PER SCHOOL.**

### **21. COVER AND ENDSHEET**

Entry should include cover design and endsheets. Entry must include actual cover and both front and back endsheets. Do not submit stock endsheets. **SPECIFY THEME/CONCEPT ON SUMMARY SHEET. ONLY ONE ENTRY PER SCHOOL.**

### **22. OPENING AND CLOSING**

The introductory and closing spreads. **SPECIFY THEME/CONCEPT ON SUMMARY SHEET. ONLY ONE ENTRY PER SCHOOL.**

### **23. DIVISION PAGE**

One set of all division pages. **SPECIFY THEME/CONCEPT AND NUMBER OF DIVISIONS ON SUMMARY SHEET. ONLY ONE ENTRY PER SCHOOL.**

### **24. FEATURE PRESENTATION**

An unusual feature spread from any section. Subject selection, writing, photography and design will be considered.

### **25. INDEX**

Creative use of graphics, typography, photos and/or short features to enhance the presentation of the index. **SUBMIT ENTIRE INDEX. ONLY ONE ENTRY PER SCHOOL.**

### **26. YEARBOOK DVD**

See description #4 in video category. **THIS SUBMISSION WILL BE JUDGED BY VIDEO JUDGES.**