

Michigan Interscholastic Press Association Presents

2010 FALL CONFERENCE: IT'S KIND OF A BIG DEAL



Annual Fall Conference

Thursday, Oct. 21, 2010

Lansing Center

Downtown Lansing

9:00 a.m. to 1:45 p.m.

Registration begins at 8 a.m.

Meet award-winning advisers and professionals who will give you and your students all kinds of practical advice you can take home and use right away.

Video journalism students and teachers will have a full day of sessions just for them.

For new yearbook and newspaper advisers: Four sessions for you on topics like grading, creating a staff manual, organization, finances plus lots of sessions presented by advisers in the field.

Staffs, sign up for a face-to-face critique of your yearbook or newspaper by going to the MIPA Web site and clicking on critiques.

Yearbook companies will be on hand. Add to that all the other media sessions and you can be sure it's going to be a great day for scholastic journalism in Michigan!

Speakers are still in the process of responding to us, but check the Web site for an updated list. Register today by filling out the form and e-mailing it back. Download it, fill it out and click on the button to send it back. You can pay the day of the conference.

Cost for the day is \$10 for students from MIPA member schools and \$11 for students from non-MIPA member schools. Adviser fee is \$20 and includes the adviser luncheon complete with doorprizes.

Students will eat lunch at local restaurants or they may bring a lunch.

KEYNOTE SPEAKERS:



LORI OGLESBEE-PETTER

Lori Oglesbee is the yearbook adviser at McKinney (Texas) HS and has advised publications for 25 years. Oglesbee was named the 2009 JEA Yearbook Adviser of the Year. She is the curriculum and development chair for JEA. Oglesbee taught at the MIPA workshop this summer.



AARON MANFUL

Aaron Manful is the JEA Digital Media Chair and webmaster of www.JEADigitalMedia.org. He is the media adviser at Francis Howell North High School in St. Charles, Missouri, where he advises the North Star news-magazine, the Excalibur yearbook, the Knightlife podcast and www.FHNtoday.com.

SESSIONS AND MORE:

- Online news
- Design
- Multimedia
- Information graphics
- Yearbook
- InDesign tips
- Newspaper
- Web
- Video production
- Photography
- Critiques
- New adviser seminar
- Writing
- Yearbook displays

Check out the MIPA Website often for continual updates, information on parking, directions, session lists, etc. Everything can be found at www.mipamsu.org/fallconference.