

# MIPA INDIVIDUAL VIDEO CONTEST REPORT

## JUDGING REPORT 2011

CATEGORIES	# OF ENTRIES
1. Commercial A	5
2. Commercial B	9
3. Public Service Announcement	23
4. Openers	15
5. DVD Production	4
6. Graphics	3
7. Animation	5
8. Live Sports	7
9. News Story	18
10. Feature Story	20
11. Personality Profile	14
12. Editorial	4
13. Sports Story	11
14. Anchor	13
15. Field Reporter	3
16. Studio Talent	5
17. Weather	4
18. Live Sports Announcer	18
19. Shot film fiction	11
20. Short Film documentary	9
21. Music Video	6
22. Humor	16

---

**Total number of entries** 223

85 fewer than last year

All entries were judged in one division with schools ranging in size from 2443 to 90 students.

## SCHOOLS ENTERED

Bloomfield Hills Andover High School  
Carlson High School  
Cedar Springs High School  
Cousino High School  
Davison High School  
Forest Hills Eastern High School  
Grosse Pointe South High School  
H.H. Dow High School  
Laingsburg High School  
Lake Orion High School  
Lapeer Ed-Tech  
Novi High School  
South Lyon High School  
Traverse City East Middle School  
Trenton High School  
Waterford-Kettering High School  
West Ottawa High School

**Total number of schools** 17

3 fewer than last year