

# What individual categories should we enter for our website?

MIPA has created the Individual New Media Contest for schools that have developed an online scholastic journalism product. We recognize that material published online should be judged alongside similar material from a traditional publication. For example, a feature story that is originally published on a website will now be judged in the Individual Category Newspaper Contest along with feature stories that originally appeared in print. **As with all individual category contests, no entry can be placed in more than one category. Only two entries can be entered per category per school, including online entries.** Use the chart below to see what categories your website is eligible to enter.

If your website is an extension of or most closely identifies with...

## Newspaper

then your website can enter...

All categories in the MIPA Individual New Media Contest

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the following categories in the Individual Category Newspaper Contest:

1. News Story
2. News Analysis
3. Editorial
4. Bylined Opinion Article
5. Review
6. Feature Column
7. Pro/Con Editorial Columns
8. In-Depth Feature
9. Informative Feature
10. Human Interest Feature
11. Personality Profile
12. Diversity Coverage
13. Environmental Coverage
15. Sports Feature Story
16. Sports Column
17. Sports New Story
18. Sports Photo
19. News/Feature Photograph
20. Portrait
21. Editorial Cartoon
22. Comic Strip
23. Illustration
24. Information Graphic

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the following categories in the Individual Category Video Contest:

3. Opener
5. Graphics
6. Animation
7. Live Sports or Event Coverage
8. News Story
9. Feature Story
10. Personality Profile
11. Editorial
12. Sports Story
19. Short Film–Documentary

## Yearbook

then your website can enter...

All categories in the MIPA Individual New Media Contest

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the following categories in the Individual Category Yearbook Contest:

1. Feature Writing: Student Life
2. Sports Reporting
3. Sports Feature Writing
4. Academic Writing
5. Organizations Writing
6. Personality Profile
7. Sidebar Writing
19. Graphics
20. Sports Action Photo
21. Academic Photo
22. Feature Photo

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the following categories in the Individual Category Video Contest:

3. Opener
5. Graphics
6. Animation
7. Live Sports or Event Coverage
19. Short Film–Documentary

## Video Production

then your website can enter...

All categories in the MIPA Individual New Media Contest except for category 7

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the following categories in the Individual Category Video Contest:

1. Commercial – up to :25
2. Commercial – :30, :45, or :60
3. Public Service Announcement
4. Opener
6. Graphics
7. Animation
8. Live Sports or Event Coverage
9. News Story
10. Feature Story
11. Personality Profile
12. Editorial
13. Sports Story
14. Anchor
15. Field Reporter
16. Studio Talent
17. Weather
18. Live Sports Announcer
19. Short Film–Fiction
20. Short Film–Documentary
21. Music Video
22. Humor