

2009  
**M I P A**  
CONFERENCE

**Tuesday, April 28, 2009**  
**Lansing Center**  
**9 a.m. to 1 p.m.**

# MIPA Board

2008-2009

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# MIPA Office

**Amy Brandt**  
**Jayna Salk**  
**Jonathan Vereecke**

# Conference Notes

**Newspaper Exchange – Registration Area**

Advisers and students may place copies of their newspapers on tables in the registration area and exchange with other schools.

**Adviser Coffee – Near Registration Area**

Advisers may help themselves to coffee throughout the morning.

# On-Site Contests

**If you are in an on-site contest, please make sure that you are in the assigned room at the assigned time. All contests will be held in Rooms 101, 102, 103, 104. Winners will be announced on the MIPA Web site on Friday, May 1.**

On-site Creation Video	8:45	Registration Area
Carry-In Photo	9:00 to 9:30	Registration Area
Special Projects	9:00 to 9:30	Registration Area
Broadcast/Video	9:00 to 9:30	Registration Area
Feature Writing	9:00 to 10:45	Room 101
News Writing	9:00 to 10:45	Room 101
Editorial Writing	9:00 to 10:45	Room 102
Yearbook Layout & Design	9:00 to 10:30	Room 103
Yearbook Copy & Caption Writing	9:00 to 10:30	Room 104

# Special Thanks to . . .

- Terri Martin and Rebecca Bartnicke for coordinating the on-site contests.
- on-site contest moderators and judges.
- Amy Brandt, Jayna Salk and Jonathan Vereecke, the fabulous workers in the MIPA office, who worked so very hard to make sure all conference details were completed before today.
- Aaron Olson for his long, late hours to create the slide show of winners.
- Jeremy Whiting for his technical help today.
- Julie Price and Jeff Nardone for working with the Student Journalists.
- the Laingsburg HS students and their adviser, Diane Herder, for their help.
- all of you who attended!

# Restaurants\* for Students

**Washington Avenue**

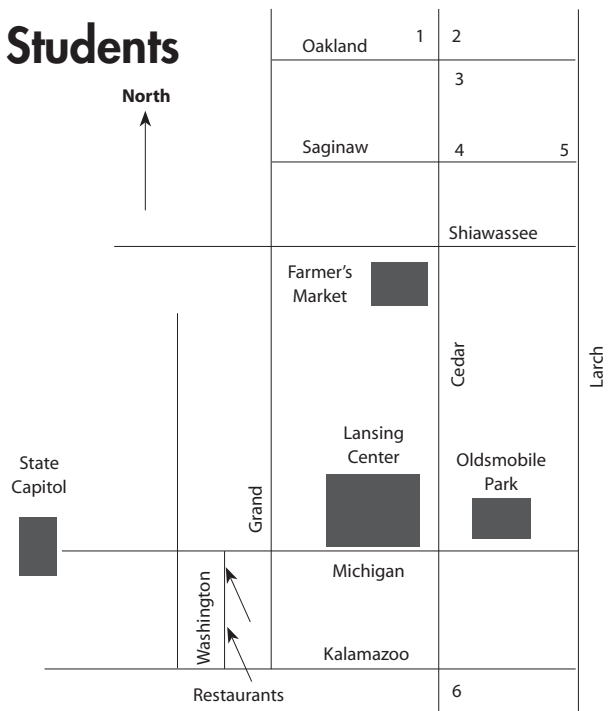
- Subway
- Sara's Lunchbox Express
- Jalapeno's
- Blimpies
- Daily Bagel
- Frizbee's
- Downtown Deli
- Skyline Chili and more

**North on Cedar**

1. A & W
2. Rally's
3. Arby's
4. Burger King
5. McDonald's

**South on Cedar**

6. Wendy's



\*Subject to change

# Today's Schedule

8:00–9:00 **REGISTRATION**

9:00–11:00\* **AWARDS SESSION I**  
 Call to Order and Welcome  
 Announcements  
 Introduction of Board Members  
 Awards Celebration

**JEA State Journalist  
 All-MIPA Students  
 Student Journalist Staff**

Infographic.....	NP
Sports photo.....	NP
Photo story.....	NP
News analysis.....	NP
Illustration.....	NP
News page/spread.....	NP
Caption writing.....	YB
Sidebar writing.....	YB
Personality profile.....	YB
Sports feature writing.....	YB
Editorial.....	NP
Advertising layout.....	NP
Sports column.....	NP
Story package.....	NP
Sports page/spread.....	NP
Review.....	NP
Environmental coverage.....	NP
Alternative story form.....	NP
Feature presentation.....	YB
Index.....	YB
Division page design.....	YB
Graphics.....	YB

**Workshop Preview**

Feature column.....	NP
Sports feature story.....	NP
Portrait.....	NP
Front page/magazine style.....	NP

News/feature photo..... NP

**Golden Pen**

Sports coverage (live).....	V
DVD/CD production.....	V
Editorial commentary.....	V
Music video.....	V
Opener.....	V
Anchor for a news program.....	V
Feature story.....	V
Podcasts.....	
Advertising spread.....	YB
Feature photo.....	YB
People spread.....	YB
Academic spread.....	YB
Academic writing.....	YB
Front page/newspaper style.....	NP
Prof published page.....	NP
Editorial cartoon.....	NP
Entertainment page/spread.....	NP
Sports news story.....	NP
Pro/con editorial columns.....	NP

**MIPA Web Site Debut**

Pers. profile/human interest.....	V
Short film/fiction.....	V
Short film/documentary.....	V
Field reporter.....	V
Animation.....	V
Best studio talent.....	V
Humor.....	V
Sports action photo.....	YB

Sports reporting.....	YB
Organization spread.....	YB
Sports spread.....	YB
Headline writing.....	YB
Theme development.....	YB

**Video of Video Winners**

Feature page/spread.....	NP
Ed/opinion page/spread.....	NP
Bylined opinion article.....	NP
Human interest feature.....	NP
Diversity coverage.....	NP
Commercial.....	V
Public Service Announcement.....	V
Portfolio of story.....	V
News story.....	V
Best graphics.....	V
Sports story.....	V
Weather broadcast.....	V
Organizations writing.....	YB
Student life spread.....	YB
Opening and closing design.....	YB
Academic photo.....	YB
Cover and endsheet design.....	YB
Feature writing: student life.....	YB
Informative feature.....	NP
Comic strip.....	NP
In-depth feature.....	NP
Personality profile.....	NP
News story.....	NP

First, Second and Third place winners will be read. Honorable Mention winners will not be read but will appear on the screen. If awards are not finished in the morning session, we will continue where we left off in the afternoon session.

11:00–12:15 **LUNCH**

Advisers go to Room 201–202, while students may eat at restaurants listed on the opposite page.

12:15–1 **AWARDS SESSION II**

Web Spartan Awards  
 Video Journalism Spartan Awards  
 Literary Magazine Spartan Award  
 Yearbook Spartan Awards  
 Newspaper Spartan Awards

\*All students, except those participating in the On-Site Contests, will be in the Banquet Rooms in the morning and afternoon.

# The 2009 Student Journalist All-State Staff



**Regan Alsup**  
North Farmington



**Summer Ballentine**  
Fenton



**Sarah Bowman**  
Stoney Creek



**Rian Dawson**  
Groose Pointe South



**Angela Evanowski**  
Utica



**Alyson Halpert**  
Community



**Gabrielle Jaye**  
Utica



**Andrew Kreitz**  
Portage Central



**Ruth Leibfritz**  
Midland



**Sharon Paravastu**  
Troy



**Kelsey Ransdell**  
North Farmington



**Blake Showers**  
Ithaca



**Sara Snyder**  
Novi



**Sam Tzou**  
H.H. Dow



**Rachel Wein**  
Andover

# BLACK & WHITE & RE(AD)

Summer Journalism Workshop  
Michigan State University  
Michigan Interscholastic Press Association  
**Aug. 2-6, 2009**

It's the best week  
of the summer.  
Don't miss it.

[www.mipa.jrn.msu.edu](http://www.mipa.jrn.msu.edu)



# Evolve.

*Transforming you into a better adviser*

**SUMMER ADVISER WORKSHOPS**  
@ MICHIGAN STATE UNIVERSITY

**Online: Power Advising, JRN 861**

June 22-July 17

**Emerging Technologies, JRN 851**

July 13-17

**Critical Issues, JRN 850**

**Digital Imaging, JRN 860**

**Student Media Law, JRN 859**

July 20-24

**Newspaper Advising, JRN 854**

**Yearbook Advising, JRN 855**

**Student Media Design, JRN 858**

**Photojournalism, JRN 857**

**Creating Information Graphics, JRN 862**

July 27-31

For more info, contact Cheryl Pell at [pell@msu.edu](mailto:pell@msu.edu)