

MIPA INDIVIDUAL VIDEO CONTEST REPORT

JUDGING REPORT 2012

CATEGORIES	DIV. 1	DIV. 2	TOTAL	SCHOOLS ENTERED
1. Commercial A	4	0	4	Division 1 Lake Orion Novi Rockford Cousino Saline Fraser Waterford Kettering Davison GASC Technology Detroit Country Day
2. Commercial B	12	14	26	
3. PSA	17	20	37	
4. Opener	13	6	19	
5. Creation CD/DVD	2	2	4	
6. Graphics	2	10	12	
7. Animations	3	0	3	
8. Live Sports	6	2	8	
9. News Story	12	7	19	
10. Feature Story	13	14	27	
11. Personality Profile	9	6	15	
12. Editorial	6	1	7	
13. Sports Story	8	6	14	
14. Anchor	11	6	17	
15. Field Reporter	4	2	6	
16. Studio Talent	6	2	8	
17. Weather	3	1	4	
18. Live Sports	2	1	3	
19. Short Film Fiction	5	4	9	
20. Short Film Doc	6	1	7	
21. Music Video	8	6	14	
22. Humor	6	11	17	
Total number of entries		280		
57 more than last year				

For the first year, entries were divided into two divisions, ranging from 92 to 2565 students.

Total number of schools 23
6 more than last year