



Michigan Interscholastic Press Association
Spring Awards and On-Site Contest Conference

Tuesday, April 17, 2012
Lansing Center
9 a.m. to 1 p.m.

MIPA Board 2011-2012

PRESIDENT

C.E. Sikkenga

Grand Haven HS

FIRST VICE PRESIDENT

Julia Satterthwaite

Rochester HS

SECOND VICE PRESIDENT

Sue Spalding

Quincy HS

SECRETARY

Kim Kozian

L'Anse Creuse HS-North

TREASURER

Jesse McLean

Waterford Kettering HS

TRUSTEE

Pam Bunka

Fenton HS

TRUSTEE

Sara-Beth O'Connor

Grand Ledge HS

TRUSTEE

Open

NEWSPAPER CHAIR

Julie Price

Haslett HS

YEARBOOK CHAIR

Lynn Strause

VIDEO CHAIR

Diane Herder

Laingsburg HS

NEW MEDIA CHAIR

Jeremy Whiting

Ovid-Elsie HS

LEGISLATIVE CHAIR

Gloria Olman

WORKSHOP CHAIR

Chad Sanders

Everett HS

HALL OF FAME CHAIR

Jeff Nardone

Grosse Pointe South HS

MIDDLE SCHOOL CHAIR

Corey Ernst

Brownell MS

SPECIAL PROJECTS CHAIR

Rod Satterthwaite

Dexter HS

JEA LIAISON

Brian Wilson

Waterford Kettering HS

MIPA EXECUTIVE DIRECTOR

Cheryl Pell

Michigan State University

DIRECTOR, SCHOOL OF JOURNALISM

Lucinda Davenport

Michigan State University

MIPA Office

Jayna Salk

Christina Miteff

Anya Rath

Conference Notes

Newspaper Exchange — Registration Area

Advisers and students may place copies of their newspapers on tables in the registration area and exchange with other schools.

Adviser Coffee — Near Registration Area

Advisers may help themselves to coffee throughout the morning.

On-Site Contests

If you are in an on-site contest, please make sure that you are in the assigned room at the assigned time. Note the location of the contests below. Winners will be announced on the MIPA Web site on Thursday, April 19.

On-site Creation Video	8:45 for short meeting	Registration Area
Carry-In Photo (drop off)	9:00 to 9:30	Registration Area
Special Projects (drop off)	9:00 to 9:30	Registration Area
Broadcast/Video (drop off)	9:00 to 9:30	Registration Area
MIPA Three-Week Video Challenge (drop off)	9:00 to 9:30	Registration Area
Feature Writing	9:00 to 10:45	Room 101
News Writing	9:00 to 10:45	Room 101
Editorial Writing	9:00 to 10:45	Room 102
Yearbook Layout & Design	9:00 to 10:30	Room 103
Yearbook Copy & Caption Writing	9:00 to 10:30	Room 104

Special Thanks to . . .

- Sarah Ashman, Dexter HS, and Danielle Diaconno, L'Anse Creuse North HS, for coordinating the On-Site Contests.
- Kit Moran, principal at Dexter HS, for being the onsite contest speaker.
- On-Site Contest moderators and judges.
- Jayna Salk, Christina Miteff and Anya Rath, the fabulous workers in the MIPA office, who worked so very hard to make sure all conference details were completed before today.
- Michelle Rich for her long, late hours to create the slide show of winners.
- the Laingsburg HS students and their adviser, Diane Herder, for their help.



Tweet your awards! **#mipa2012**

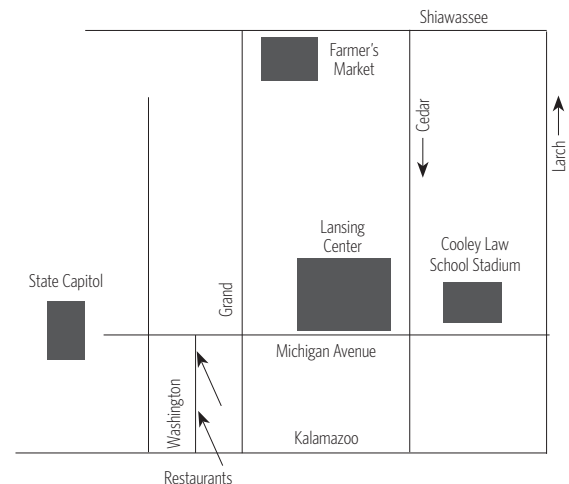
Restaurants* for Students

Washington Avenue

Subway
Ted-Dees
Jalapeno's
Daily Bagel
Backyard BBQ
New York Burrito
Zoup!
Lenny's Sub Shop
Geno's Pizzeria
Grand Traverse Pie Co.
Jimmy John's
Pita Pit
Cottage Inn
and more

*Subject to change

North



Today's Schedule

8:00-9:00 **REGISTRATION**

9:00-11:00* **AWARDS SESSION I**
 Call to Order and Welcome
 Announcements
 Introduction of Board Members
 Awards Celebration

First, Second and Third place winners will be read. Honorable Mention winners will not be read but will appear on the screen. **First place winners should go to the front to pick up their certificates. All other certificates are in the packets.** If awards are not finished in the morning session, we will continue where we left off in the afternoon session.

Student Journalist Staff
Michigan JEA Journalist of the Year
All-MIPA Students
Hall of Fame induction, The Squall

Info. Graphic.....	NP	Editorial.....	V
Sports action photo.....	NP	Music video.....	V
Photo story.....	NP	Opener.....	V
News analysis.....	NP	Anchor.....	V
Illustration.....	NP	Feature story.....	V
News page/spread.....	NP	News brief.....	NM
Caption writing.....	YB	Breaking news coverage.....	NM
Sidebar writing.....	YB	Follow-up news coverage.....	NM
Personality profile.....	YB	Blog.....	NM
Sports feature writing.....	YB	Enhanced story package.....	NM
Editorial.....	NP	Workshop Preview	
Advertising layout.....	NP	Advertising spread.....	YB
Sports column.....	NP	Feature photo.....	YB
Story package.....	NP	People spread.....	YB
Sports page/spread.....	NP	Academic spread.....	YB
Review.....	NP	Academic writing.....	YB
Environmental, health or science coverage.....	NP	Front page/Newspaper style.....	NP
Alternative story form.....	NP	Prof published page.....	NP
Feature presentation.....	YB	Editorial cartoon.....	NP
Index.....	YB	Entertainment page/spread.....	NP
Division page.....	YB	Sports news story.....	NP
Graphics.....	YB	Pro/con editorial columns.....	NP
Yearbook DVD.....	YB	Personality profile.....	V
Golden Pen		Short film/fiction.....	V
Feature column.....	NP	Short film/documentary.....	V
Sports feature story.....	NP	Field reporter.....	V
Environmental portrait.....	NP	Animation.....	V
Front page/magazine style.....	NP	Studio talent.....	V
News/feature photo.....	NP	Humor.....	V
Sports story.....	V	Sports action photo.....	YB
DVD or CD production.....	V	Sports reporting.....	YB
		Organization spread.....	YB
		Sports spread.....	YB
		Headline writing.....	YB
		Theme development.....	YB

Video of Video Winners

Sports feature photo.....	NP
Feature page/spread.....	NP
Ed/opinion page/spread.....	NP
Bylined opinion article.....	NP
Human interest feature.....	NP
Diversity coverage.....	NP
Commercial.....	AV
Public Service Announcement.....	V
Single production portfolio.....	V
News story.....	V
Graphics.....	V
Organizations writing.....	YB
Student life spread.....	YB
Opening and closing.....	YB
Academic photo.....	YB
Cover and endsheets.....	YB
Feature writing: student life.....	YB
Live sports or event coverage.....	V
Weather.....	V
Live sports announcer.....	V
Commercial B.....	V
Podcast/audio.....	NM
Podcast/video.....	NM
Photo slideshow.....	NM
Photo slideshow with audio.....	NM
Interactive graphic.....	NM
Personal narrative.....	NP
Informative feature.....	NP
Comic strip.....	NP
In-depth feature.....	NP
Personality profile.....	NP
News story.....	NP

11:00-12:15 **LUNCH**

Advisers go to Room 201-202 upstairs, while students may eat at restaurants listed on the opposite page.

12:15-1 **AWARDS SESSION II**

Web Spartan, Video Spartan, Yearbook Spartan, Newspaper Spartan

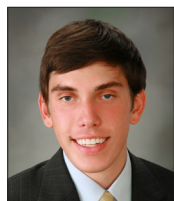
*All students, except those participating in the On-Site Contests, will be in the Banquet Rooms in the morning and afternoon.

NOTE: In an effort to help MIPA "go green," we are putting the individual contest award lists and the Spartan list on the MIPA website. It will be there immediately after the conference at <http://mipamsu.org/2012-spring-conference-results/>.

The 2012 Student Journalist All-State Staff



Laura Bauermeister
Grand Blanc, YB



Ted Berkowski
Grosse Pointe South, NP



Amanda Cowherd
Troy, YB



Aimee Dedic
Laingsburg, VIDEO



Amanda Dedic
Laingsburg NP



Samuel Gringlas
North Farmington, NP



Kathryn Havrilla
Lake Orion, VIDEO



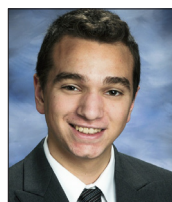
Emily Hayward
Rochester, NP



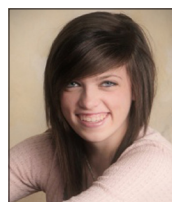
Melanie Langa
Community, NP



Caitlin McBride
Fenton, YB



Simon Schuster
Seaholm, NP



Lindsay Spagnuolo
Utica, NP



Sarah Spohn
Laingsburg, PHOTO

For Students

MIPA 2012: ALL IN

A JOURNALISM WORKSHOP FOR STUDENTS JULY 29 – AUG. 2

Photo by Ike Lea

No matter what you need, MIPA camp has got it all. This year, we're making sure you're "All In" with camp-wide contests — and even the very first MIPA lip dub! Come to MIPA and learn the skills that will make your media program awesome.

Check it all out here: mipamsu.org/workshop2012

For Advisers & Teachers

**ADVISERS:
NEED CREDIT?
NEED SKILLS?
REGISTER NOW.**

July 16–20
Social Media & New Technologies
Newspaper Advising

July 23–27
Yearbook Advising
Photojournalism

For details about the classes,
please go to <http://mipamsu.org/2012-summer-adviser-classes/>

Watch for news about the new MA
in journalism education!

JOURNALISM
is alive and well at MSU
SUMMER 2012