

VIDEO & ONLINE CLASS FINDER

Wondering what video or online class is for you? Follow this grid to see where you fit. If you need even more help, email

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	Graphics that Move	Smile, You're on Camera	Broadcast Leadership	The Upstart Staff
I AM/HAVE				
new to my staff	●	●		
had at least one year of experience	●		●	●
planning on pursuing a career in broadcast journalism	●	●	●	●
comfortable with print, video and online journalism				●
hoping to become a good staff leader/manager/producer			●	
hoping to develop and improve my on-air presence		●		
interested in learning about and creating motion graphics	●			
MY STAFF				
wants great-looking graphics packages for our broadcast	●			
would like to develop professional on-air talent		●		
needs help with fundraising and advertising ideas			●	
is committed to building an award-winning online presence				●