


Room	Session 1/9–9:45	Session 2/9:55–10:40	Session 3/10:50–11:35	<h2>2012 MIPA Fall Conference</h2> <p>✓ Critiques will be held in Exhibit Hall A. Sign up for a slot at the registration desk when you arrive.</p> <p><b>KEY:</b>  N—Newspaper  Y—Yearbook  P—Photography  S—Sports  E—Everyone  A—Advisers  VJ—Video Journalism  🌟—Featured Speaker</p>
Exhibit Hall A	✓ Critiques Registration, Displays	✓ Critiques Registration, Displays	✓ Critiques Registration, Displays	
Exhibit Hall B	It's OK to be Funny (N) Rod Satterthwaite, Dexter HS	How to Get People to Read Your Sports Pages (N, S) Jeff Nardone, Grosse Pointe South HS	Good to Great Gamers (S) Geoff Kimmery, MHSAA	
101	Yearbook Writing: Chicken or the Egg (Y) Brian Wilson, Waterford Kettering HS	Fundamentals of Yearbook Design (Y) Sandra Strall, Carlson HS	Hey Mom, I'm in the Yearbook! (Y) Sandra Strall, Carlson HS	
102	Shake Your Money Maker (N, Y) Sara-Beth Badalamente, Grand Ledge HS	Ad Design for the Faint of Heart (N, Y) Pam Bunka, Fenton HS	Making Journalism Fun (E, A) Jeff Nardone, Grosse Pointe South HS	
103	Everyone Can Go to MIPA Camp. Here's How! (E) Chad Sanders, MIPA Summer Workshop	Getting the Scoop: Find – and Tell – Big Stories About Your School (N) Lindsay VanHulle, Lansing State Journal	Should I Go to Journalism School? (E) Matthew Miller & Lindsay VanHulle, Lansing State Journal	
104		Journalism and Common Core Standards (A) Brian Wilson, Waterford Kettering HS	End Running Censorship (E) Jane Briggs-Bunting, Media Attorney	
201	Start a Movement (E) 🌟 Scott Winter, University of Nebraska-Lincoln	Editorial Leadership Answer Guy (N) 🌟 Scott Winter, University of Nebraska-Lincoln	Duct Tape and High Funkadelicity (E) 🌟 Scott Winter, University of Nebraska-Lincoln	
202	A Picture is Worth 1,000 Words (P) Paula Turner, PT Images	The Ethics of Photojournalism (P) Tisha Pankop, Loy Norrix HS	Photo Composition (P) Paula Turner, PT Images	
203	Don't Be A Phony Photographer (P) Julie Price, Haslett HS	Get Your Website a Spartan! (E) Jeremy Whiting, Ovid-Elsie HS	New Writing for New Media (E) Rod Satterthwaite, Dexter HS	
204	Prevent a Coup: Tips for Leaders (E) Andrew Krietz, The State News	Be Part of the Conversation (E) Jen Eyer, MLive.com	So You Want to Work on the College Paper? (E) Andrew Krietz, The State News	
205	Don't Lie, Don't Cheat, Don't Steal (E) Louise Ahern, Lansing State Journal	Put a Dress on That Pig (N) Tom Campbell, The Argus-Press	Team Building and Student Leadership (E) Erica Kincannon, Lindsay Moore & Kayla Varicalli, Eisenhower HS	
Banquet 1	Create a Social Hub (E) Jen Eyer, MLive.com	Everyone's a Critic: The Craft of Reviewing (N) Gary Graff, Music Journalist	Let Us Entertain You: The Changing Landscape of A&E Reporting (N) Gary Graff, Music Journalist	
Banquet 2	Light It Up (VJ) Jeff Hamlin, Lansing Community College	Smile, You're on Camera (VJ) Jesse McLean, Waterford Kettering HS	Take Me There, Make Me Care (VJ) Bob Gould, MSU School of Journalism	
Banquet 3	Create an Awesome Infographic (E) Karl Gude, MSU School of Journalism	Get the Picture Without a Photo (E) Lydia Cadena, Novi HS	The Library: It Ain't Just for Books (NY) Lydia Cadena, Novi HS	
Banquet 4	Writing Stories: What's Your Alternative? (N, Y) Betsy Pollard Rau, Central Michigan University	The Online College Publication Experience (E) Betsy Pollard Rau, Central Michigan University	Be Social But Be Smart (E) Betsy Pollard Rau, Central Michigan University	
Banquet 5		Write Stuff They'll Actually Read (N) C.E. Sikkenga, Grand Haven HS	How to Tell a Really Big Story (N) C.E. Sikkenga, Grand Haven HS	
Banquet 6	Photoshop Whiz Bang Wow—Cool Tips and Tricks (P) Ike Lea, Lansing Community College	Getting the Most Out of Your Digital Camera (P) Ike Lea, Lansing Community College	Five Fast Foto Fixes: Quick Fixes in Photoshop to Improve Images (P) Ike Lea, Lansing Community College	
Banquet 7	Captions That Rock! (N, Y) Pam Bunka, Fenton HS	Yearbook Now, Not Once a Year! (Y) Ava Butzu, Grand Blanc HS	Heads Up! A New Way to Write Headlines (N, Y) Joe Grimm, MSU School of Journalism	
Banquet 8	Hobo Journalism (E) Tricia Bobeda, WBEZ - Chicago Public Media	20 Tips to Improve Your Writing (N) Tracy Anderson, Community HS	Social Media Mining (E) Tricia Bobeda, WBEZ - Chicago Public Media	
Governor's Room	Creating Music in GarageBand (VJ) Jeremy Whiting, Ovid-Elsie HS	Shoot Like a Pro (VJ) Randy Scott, Davison HS	Compelling Video Production (VJ) Tracy Burton, Central Michigan University	
Board Room 1	Survivor Tips (A) Jeff Nardone, Grosse Pointe South HS	Trade the Classroom for a Newsroom (E, A) Janet Nellis Mandler, Michigan Press Association Foundation	Taking Journalism Instruction Online (A) Marilyn Hess, Plainwell HS	
Board Room 2	The Business Side of Yearbooks (A) Kim Kozian, L'Anse Creuse North HS	Help! I'm the New Yearbook Adviser (A) Kim Kozian, L'Anse Creuse North HS	Video Advisers Meeting (A)	
				<p>Session 4/1–1:45</p> <p>Sports Ain't About the Games (S, E) 🌟 Scott Winter, University of Nebraska-Lincoln</p> <p> Tweet with us #mipa2012</p> <p>How Can You Avoid Copyright Infringement and What is Fair Use? (E) Nancy Costello, MSU College of Law</p> <p>Good Audio &amp; Video Is Possible On A Budget! (VJ, E) Jon Whiting, MSU Dept. of Telecommunication</p> <p>It's Not Over Until the Fat Lady Edits (NY) Lydia Cadena, Novi HS</p> <p>(Only) Grammar Geeks Allowed (E) Erin Perry, Detroit Free Press</p> <p>Search Smarter (E) Serena Carpenter, MSU School of Journalism</p> <p>Putting Together the Perfect Portfolio (E) Gloria Olman, MIPA Board Member</p> <p>What Newspapers Can Learn from Magazines (N) Cheryl Pell, MSU School of Journalism</p> <p>Twitter, Facebook &amp; You: Social Media Guidelines for Publications (E) Andrew Krietz, The State News</p> <p>Video Swap Meet (VJ) Randy Scott, Davison HS</p> <p>Thanks for attending the conference today. We hope you enjoy it!</p>