Welcome to the 11th annual Middle School Journalism Conference

Sponsored by the Michigan Interscholastic Press Association and the MSU School of Journalism

Thursday, Nov. 7, 2013 • The Union Building • Michigan State University
The Ballroom is on the second floor. Other session rooms are on the third floor. **Awards ceremony is at 11:50 to noon in the Ballroom.**

Key: E=Everyone   N=Newspaper   Y=Yearbook   P=Photography   V=Video

9–9:30	Rooms	9:40–10:15	10:25–11	11:10–11:45
Opening session for everyone in the Ballroom Keynote Speaker: **SARA BETH BADALAMENTE** Grand Ledge HS 	**Ballroom** 2nd floor	**Alternative Story Forms ROCK (N, Y)** Learn how to get your readers to read what you've written! AFS are the latest and best thing going. **Sara-Beth O'Connor, Grand Ledge HS**	**Mind Your Manners (E)** Journalists should have manners. But they might be different from what your parents taught you. Have fun learning them! **Sara-Beth O'Connor, Grand Ledge HS**	Thanks for joining us today! Join us at 11:50 in the Ballroom for awards.
	MSU Room (50) 3rd floor	**How to Talk to People (E)** Interviewing is crucial to getting a good story. Learn to ask the right questions! **Melissa Anders, MLive Media Group**	**Get People to Tell You Their Secrets (E)** Being a journalist is permission to ask all kinds of questions. But you've got to learn how to ask the right questions to get people to tell you what's really going on. **Joe Grimm, MSU School of Journalism**	**Google Better (E)** You can get the answer to just about anything on the Internet. But how do you know what to trust? And how can you find those answers faster? **Joe Grimm, MSU School of Journalism**
	Lake Huron (100) 3rd floor	**5 Ways to Take Better Photos (E)** Lots of people have good cameras nowadays, but that doesn't guarantee you'll get good photos. Here are some tips to help. **Joe Grimm, MSU School of Journalism**	**Captions: As Easy as 1, 2, 3 (P, Y, N)** Every photo needs a caption. Here's what you need to know to make sure every caption has all the information it needs. **Craig Talsma, Yearbook Representative**	**Photo Awesomeness (P, Y, N)** Learn the methods the pros use to take great publication photos in this fast-paced, interactive session. **Craig Talsma, Yearbook Representative**
	Lake Ontario (60) 3rd floor	**Writing With Your Senses (N,Y)** Good writing should appeal to one or more of our five senses. Learn some techniques to help make your writing come alive. **Joy Visconti, Detroit Free Press**	**Leading off Strong (N)** Take those dull leads and create one that will grab your readers' interest and make them want to keep reading! **Corey Ernst, Brownell MS**	**Recipe for Making a Story (N)** Writing a story is like making a cake. You need some ingredients. What are they? Come find out in this session. **Edward Cardenas, Patch.com**
	Lake Superior (60) 3rd floor	**How to Draw Stuff for Your Publications (E)** Sometimes you need a good illustration for your story. Learn techniques on how to draw from an infographics artist. **Karl Gude,** MSU School of Journalism	**Tell the Story With Video** Telling a story with video is easy if you know the essential parts of a story. Get ideas and tips from some great examples. **Bob Gould, MSU School of Journalism**	**Get that Interview on Video! (V)** Putting together a video story starts with the interview. Get tips on how to shoot a great interview and take your broadcast or Web videos to the next level! **Jody Mackey, Traverse City East MS**
	Sunroom 2nd floor	**Adviser Talk (Advisers)** Let's talk. Ask a question, get an answer. **Jody Mackey, Traverse City East MS** **& MIPA Middle School Chair**	**Contest Judging (Advisers)** Don't have any of your students' work in the contest? **Come help us judge!**	**Contest Judging (Advisers)** Don't have any of your students' work in the contest? **Come help us judge!**

Students: Please treat the speakers and your fellow audience members with respect by not talking during the sessions.
Visit **www.mipamsu.org** for information about MIPA's conferences, contests and workshops!

Spend five days at Michigan State University learning about journalism at the
MIPA Summer Journalism Workshop at MSU: Aug. 3 – Aug. 7, 2014!

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