

Room	Session 1/9-9:45	9:55-10:25	Session 2/10:35-11:20	11:20-12:30	Session 3/12:30-1:15	
Exhibit Hall A		SUPER SESSION — MARY BETH TINKER: MY STORY — 9:55-10:25 — HALL A	Mary Beth Tinker ... continued (N, Y, P, V, W, A) ☉ Q&A Session			
Exhibit Hall B	✓ Critiques Registration, Displays		✓ Critiques Registration, Displays		✓ Critiques Video Advisers Meetup (A)	
101	Shake Your Money Maker (N, Y, A) Sara-Beth Badalamente, Grand Ledge HS		The Attitude of Sales for Your Publication (N, Y, A) Nora Guiney, Walsworth Publishing Co.	There's No 'I' in Journalism (N, Y, P, V, W, A) Jesse Sutherland & Brian Wilson, Waterford Kettering HS	Principles for Designing Powerful Ads (N, Y) Colleen Curran, The State News	Using Creativity Groups to Change Your School's Culture (N, Y, P, V, W, A) Jason LaFay and Jeff Croley, DeWitt Creativity Group
102	Yearbook Writing: Chicken or the Egg (Y) Brian Wilson, Waterford Kettering HS		Tough Calls (N, Y, P, V, W) Joe Grimm, MSU School of Journalism	MIPA Summer Workshop Reunion & Preview (N, Y, P, V, W, A) Chad Sanders, MIPA Summer Journalism Workshop	Double Down on Headlines (N, Y, W) Joe Grimm, MSU School of Journalism	Words Have Power: Writing Effective Reviews (N, W) Marilyn Hess, Plainwell HS
103	Nominate Your Adviser for the Golden Pen: Here's How Gloria Olman, Utica HS (retired), MIPA Board Member		Everyone's a Critic: The Craft of Reviewing (N, W) Gary Graff, Music Journalist	Captions That Rock! (N, Y, P, W) Pam Bunka, Fenton HS	Writing a Broadcast News Show (V) Jesse Sutherland, Waterford Kettering HS	Writing a Broadcast News Show (V) Jesse Sutherland, Waterford Kettering HS
104	Using Creativity Groups to Change Your School's Culture (N, Y, P, V, W, A) Jason LaFay and Jeff Croley, DeWitt Creativity Group		Creating Infographics for Your Website (W) Jeremy Whiting, Ovid-Elsie HS	Covering All Your Bases (Y) Alexis Bunka, Henry Ford II HS, & Stacy Smale, Utica HS	You're Already Doing It Anyway, Make It Chronological (Y) Pam Bunka, Fenton HS, & Alexis Bunka, Henry Ford II HS	What's Your Opinion? (N, W) Susan Demas, MLive.com & Inside Michigan Politics
201	News PKG 101 (W, V) Randy Scott, Davison HS		Trolling for Info Using Michigan's FOIA and OMA (N, Y, P, V, W, A) Jane Briggs-Bunting, Michigan Coalition for Open Government	Get the Inner View When You Interview (N, Y, V, W) Ava Butzu, Grand Blanc HS	Say What? Could You Repeat That? I Didn't Write It Down (N, Y, W) Joy Visconti, Detroit Free Press	Reporting on Religion (N, W) Matt Miller, Lansing State Journal
202	Bunka's Best (Y) Pam Bunka, Fenton HS, MIPA Yearbook Chair		What Newspapers Can Learn from Magazines (N) Cheryl Pell, MSU School of Journalism	Get the Fluff Out of Your Writing (N, W) Tracy Anderson, Community HS	The Library: It Ain't Just for Books (N, Y) Lydia Cadena, Novi HS	The Law (and Life) After Tinker ☉ Mike Hiestand, Tinker Tour
203	Broadcast Your Sporting Events (V, W, A) John Johnson, MHSAA		Write Stuff They'll Actually Read (N, W) C.E. Sikkenga, Grand Haven HS	Get the Most Out of Your Digital Camera (P) Ike Lea, Lansing Community College	The Long and Short of It (N, W) C.E. Sikkenga, Grand Haven HS	Beyond the Box Scores (N, W) Chris Solari, Sports, Lansing State Journal
204	Yearbook Now, Not Once a Year! (Y) Ava Butzu, Grand Blanc HS		You Can Do a Documentary (V) Geri Zeldes, MSU School of Journalism	You Can Find That on the Internet? (N, Y, P, V, W) Lindsay VanHulle, Lansing State Journal	Five Fast Foto Fixes: Quick Fixes in Photoshop (P) Ike Lea, Lansing Community College	Gude Creations, Part 2 (Must also attend Part 1) Karl Gude, MSU School of Journalism
205	It's OK to be Funny (N) Rod Satterthwaite, Dexter HS		Beyond Print (N, W) Ed Simpson, Central Michigan University	Photoshop Whiz Bang Wow—Cool Tips and Tricks (P) Ike Lea, Lansing Community College	OK, Glass: Use Cool Technology to do Journalism (N, W, V) Jennifer Ware, MSU School of Journalism	It's Not Over Until the Fat Lady Edits (N, Y) Lydia Cadena, Novi HS
Banquet 1	Ask the Lawyer (N, Y, P, V, W, A) ☉ Mike Hiestand, Tinker Tour		Shooting & Lighting for the Interview (V) Jeff Hamlin, Lansing Community College	Telling Multimedia Stories (N, P, W, V) Steve Friess, MSU School of Journalism	Set Your Newscast Free (V) Randy Scott, Davison HS	C.E.'s Favorite Things (N, W) C.E. Sikkenga, Grand Haven HS, MIPA Newspaper Chair
Banquet 2	Don't Be A Phony Photographer (P) Julie Price, Haslett HS		It's an Experience, Not Just Adviser 'Training' (A) Marilyn Hess, Plainwell HS	Build A Video Story Package Using What's In Your Pocket (W, V) Jeremy Whiting, Ovid-Elsie HS	Google Docs and Edmodo Changed My Life (A) Tracy Anderson, Community HS	Build A Video Story Package Using What's In Your Pocket (W, V) Jeremy Whiting, Ovid-Elsie HS
Banquet 3	5 Social Media Tips for Engaging, Searching & Keeping Safe Fritz Klug, Multimedia Journalist, MLive (N, Y, P, V, W)		How Do I Grade That? (A) Kate McCallum, South Lyon HS	Tricaster Basics: Your Studio in a Box (V) Keven Badalamente, Plainwell HS	Wither Journalism Ed Simpson, Central Michigan University	Ace College Journalism (N, Y, P, V, W, A) Joe Grimm, MSU School of Journalism
Banquet 4	Best of the Best (N) Tom Campbell, The Argus-Press			Align Your Curriculum (A) Shari Adwers, Grosse Pointe North HS, and Gayle Martin, Stoney Creek HS		If It Weren't for Those Meddling Kids ... Ian Kullgren & Beau Hayhoe, The State News
Banquet 5	You Can Find That on the Internet? (N, Y, P, V, W) Lindsay VanHulle, Lansing State Journal			Measuring Your Audience Ed Simpson, Central Michigan University		Tricks For Great Audio and Video In The Field! (W, V) Jon Whiting, MSU Dept. of Telecommunication
Banquet 6	Photoshop Whiz Bang Wow—Cool Tips and Tricks (P) Ike Lea, Lansing Community College					
Banquet 7	Telling Multimedia Stories (N, P, W, V) Steve Friess, MSU School of Journalism					
Banquet 8	Cover It in Print and Online (N, W) Tracy Anderson, Community HS					
Governor's Room	Tricaster Basics: Your Studio in a Box (V) Keven Badalamente, Plainwell HS					
Board Room 1	Align Your Curriculum (A) Shari Adwers, Grosse Pointe North HS, and Gayle Martin, Stoney Creek HS					
Board Room 2	Measuring Your Audience Ed Simpson, Central Michigan University					

LUNCH — 11:20-12:30

2013 MIPA Fall Conference

NEW THIS YEAR: Everyone come to Hall A after Session 1 for a special Super Session with our featured speaker, Mary Beth Tinker! Then stick around for Q&A or go back to breakout sessions.

✓ Critiques will be held in Exhibit Hall B. Sign up for a slot at the registration desk when you arrive.

KEY:
 N—Newspaper
 Y—Yearbook
 P—Photography
 W—Web
 V—Video/Broadcast
 A—Advisers
 ☉—Featured Speaker



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Session 4/1:25-2:10

Thanks for attending the conference today. We hope you enjoy it!