



Powered by
playOn!
SPORTS

SCHOOL BROADCAST PROGRAM - FEATURES

- Platform to stream live events over the Internet and archive productions for on demand viewing
- Full mobile capability including phone and tablet
- PlayOn! Sports software and graphics package
- Software platform is plug-and-play with almost any broadcast equipment
- Dedicated school video portal on NFHSnetwork.com to broadcast your events
- Real world production experience for students
- 24/7 on-call customer support and training resources



SUBSCRIPTION MODEL

- Software license fee waived and participation is free for school
- Viewers purchase a Daily Pass to watch sporting events using a secure online platform
- PlayOn! Sports shares a portion of subscription proceeds with school
- Opportunity to secure advertising within your broadcast; school keeps 100% of funds raised

LICENSE FEE MODEL

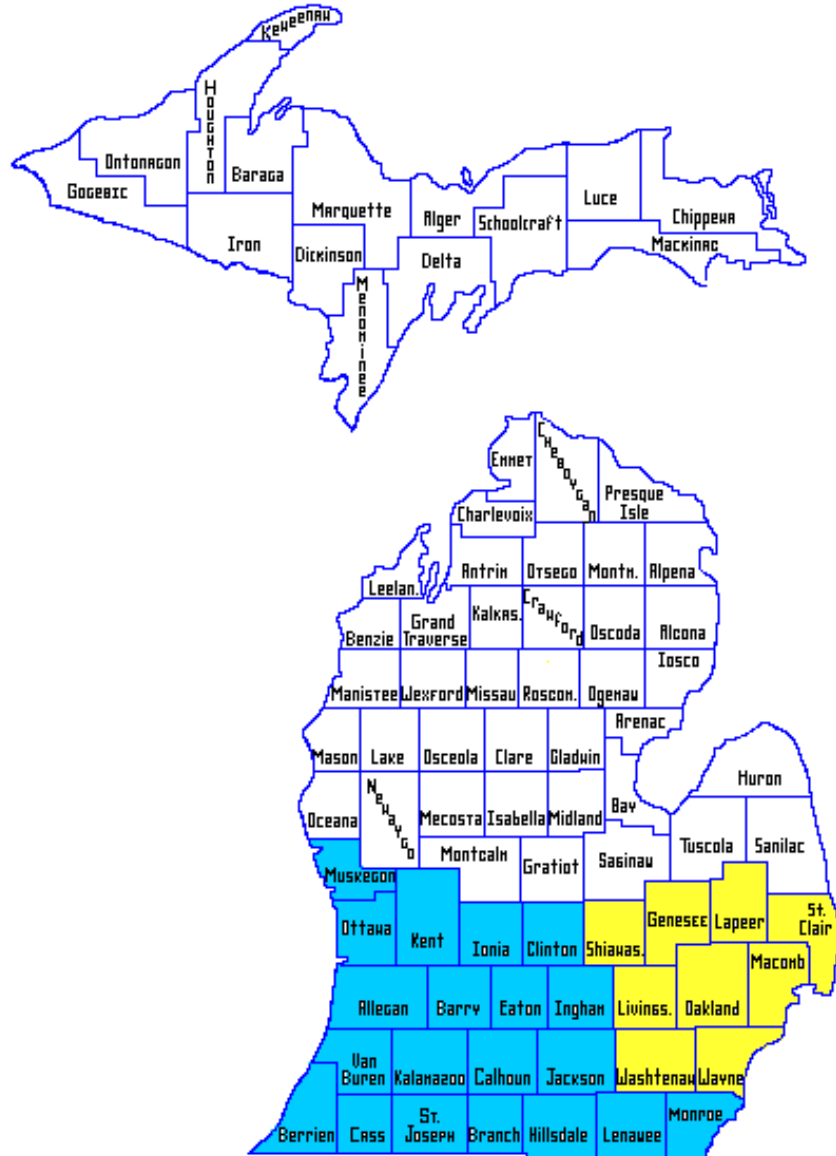
- School pays annual software license fee and all content is free for viewers
- Laptop pre-installed with PlayOn! Sports software and graphics package is included in the first year
- Opportunity to secure advertising on your video portal and within your broadcast; you keep 100% of funds raised
- For pricing, contact PlayOn! Sports at SBP@NFHSnetwork.com



SBP

SCHOOL BROADCAST PROGRAM

Who To Contact For More Information



Counties In White – Michigan Interscholastic Connection – Sparky Nitchman - sparky@mi-ic.com

Counties in Blue – PlayOn! Sports – Tom Neiman - tom.neiman@playonsports.com

Counties in Yellow – MHSAA – John Johnson – john@mhsaa.com