



2014

Individual Contest Report

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Total entries: 4,825
2013: 4,702

2014 MIPA Individual Digital Media Contest Report

Categories	Total
D-1: News Brief	26
D-2: Breaking News Coverage	18
D-3: Follow-up News Coverage	11
D-4: Blog	10
D-5: Social Media Coverage	10
D-6: Podcast (Audio)	10
D-7: Podcast (Video)	12
D-8: Photo Slideshow	16
D-9: Photo Slideshow w/ Audio	5
D-10 Interactive Graphic	3
Grand Total	121
2013	84

Division Totals:

range of enrollment	# of schools	# of entries
Division 1	16	121
Total	16	121

2014 Individual Digital Media Contest

Schools by Division and Enrollment

Division 1

Howell HS	2676
Novi HS	2200
Eisenhower HS	2048
Romeo HS	1852
Gull Lake HS	1800
Grosse Pointe South HS	1690
Fraser HS	1650
Rochester HS	1639
Waterford Kettering HS	1500
Midland HS	1420
South Lyon HS	1200
Fenton HS	1189
Dexter HS	1158
Divine Child HS	850
Mercy HS	800
Brownell MS	724
South Lake HS	698
Ann Arbor Community HS	482
Portage Community HS	150

Enrollment is self-reported. In cases where enrollment is not provided by the adviser, data is obtained from the National Center for Education Statistics for the most recent year reported.

MIPA Individual Newspaper Contest Report

Categories	Division 1	Division 2	Division 3	Division 4	Division MS	Total
N-1: News Story	34	32	33	24	6	129
N-2: News Analysis	20	24	28	19	9	100
N-3: Editorial	27	26	22	18	2	95
N-4: Bylined Opinion Article	34	27	30	26	8	125
N-5: Review	27	23	30	20	8	108
N-6: Feature Column	14	19	24	9	2	68
N-7: Pro/Con Editorial Columns	22	19	16	17	4	78
N-8: In-Depth Feature	19	21	17	22	5	84
N-9: Informative Feature	31	26	33	23	10	123
N-10: Human Interest Feature	31	30	24	21	5	111
N-11: Personal Narrative	24	14	14	14	7	73
N-12: Personality Profile	31	24	28	21	10	114
N-13: Diversity Coverage	22	22	24	15	6	89
N-14: Environmental, Health or Science	26	22	21	17	10	96
N-15: Alternative Story Form	32	24	14	18	6	94
N-16: Sports Feature Story	29	27	26	24	10	116
N-17: Sports Column	10	13	12	8	0	43
N-18: Sports News Story	26	25	28	20	5	104
N-19: Sports Action Photo	19	17	21	20	2	79
N-20: Sports Feature Photo	19	16	18	12	3	68
N-21: News/Feature Photograph	23	17	19	20	4	83
N-22: Environmental Portrait	17	15	17	16	4	69
N-23: Editorial Cartoon	18	16	20	14	0	68
N-24: Comic Strip	10	7	2	4	3	26
N-25: Illustration	18	15	24	16	4	77

Categories	Division 1	Division 2	Division 3	Division 4	Division MS	Total
N-26: Information Graphic	25	20	18	15	4	82
N-27: Advertising Layout	12	12	9	8	0	41
N-28: Front Page/Magazine Style	18	16	16	16	4	70
N-29: Front Page/Newspaper Style	20	15	16	7	2	60
N-30: Story Package	25	19	20	12	6	82
N-31: Editorial Opinion Page/Spread	30	20	22	15	5	92
N-32: Feature Page/Spread	34	31	21	15	6	107
N-33: Sports Page/Spread	31	25	22	19	6	103
N-34: News Page/Spread	26	24	21	15	4	90
N-35: Entertainment Page/Spread	29	23	19	15	4	90
N-36: Photo Story	27	13	20	12	6	78
N-37: Professionally Published Page	0	3	4	0	0	7
N-38: Multiplatform News Coverage	0	1	1	0	0	2

Grand Total 3124
2013 3203

Division Totals:

range of enrollment	#of schools	# of entries
Division 1: 6,100-1,639	19	860
Division 2: 1,600-1,315	18	743
Division 3: 1,300-850	18	754
Division 4: 807-150	15	587
Middle School: 963-525	5	180
Total	75	3124

2014 Individual Newspaper Contest

Schools by Division and Enrollment

Division 1

Plymouth-Canton Ed. Park	6,100
Grand Blanc HS	2,800
Howell HS	2,676
Stevenson HS	2,066
Eisenhower HS	2,048
Troy HS	2,040
Henry Ford II	2,000
Novi HS	2,000
Wayne Memorial	2,000
Grand Haven HS	1,950
L'Anse Creuse H.S. North	1,885
Romeo HS	1,822
Hartland HS	1,800
Athens HS	1,741
Stoney Creek HS	1,708
Grand Ledge HS	1,700
Grosse Point South HS	1,690
Fraser HS	1,650
Rochester HS	1,639

Division 2

Bloomfield Hills HS	1,600
Pioneer HS	1,600
Royal Oak HS	1,600
Traverse City Central	1,586
Jackson HS	1,500
Waterford Kettering HS	1,500
Rochester Adams HS	1,493
Midland HS	1,420
Everett HS	1,401
H. H. Dow HS	1,400
Portage Central HS	1,400
Grosse Point North HS	1,383
Portage Northern HS	1,350
Roosevelt HS	1,350
North Farmington HS	1,338
Lakeview HS	1,335
Loy Norrix HS	1,318
Seaholm HS	1,315

Division 3

Mona Shores HS	1,300
Wylie E. Groves	1,300
Utica HS	1,289
Forest Hills Central HS	1,287
Okemos HS	1,275
Holt HS	1,225
South Lyon HS	1,200
Fenton HS	1,189
Dexter HS	1,158
Mason HS	1,100
East Grand Rapids HS	975
Gull Lake HS	960
Southfield HS	927
Haslett HS	910
Hamtramck HS	900
Northwest HS	859
Forest Hills Eastern	850
Thornapple Kellogg HS	850

Division 4

Plainwell HS	807
Mercy HS	800
South Lake HS	698
Grand Rapids Catholic Central HS	676
Williamston HS	650
Ithaca HS	643
Lake Fenton HS	625
Clarenceville HS	571
Ann Arbor Community HS	482
Stockbridge HS	477
Madison HS	399
Quincy HS	376
Laingsburg HS	365
Shrine Catholic HS	250
Portage Community HS	150

Middle School

Traverse City East MS	963
Brownell MS	724
West Hills MS	634
Muskegon MS	600
East Hills MS	525

Enrollment is self-reported. In cases where enrollment is not provided by the adviser, data is obtained from the National Center for Education Statistics for the most recent year reported.

2014 MIPA Individual Video Contest Report

Categories	Division 1	Division 2	Total
PRODUCTION			
V-1: Commercial	8	10	18
V-2: Public Service Announcement	15	13	28
V-3: Opener	12	11	23
V-4: Graphics	5	4	9
V-5: Animation	5	4	9
V-6: Live Sports or Event Coverage	6	5	11
VIDEO JOURNALISM			
V-7: News Story	7	15	22
V-8: Feature Story	10	14	24
V-9: Personality Profile	9	6	15
V-10: Editorial	2	0	2
V-11: Sports News Story	5	4	9
V-12: Sports Feature Story	10	9	19
V-13: Personality Column/Commentator	1	0	1
V-14: Environmental, Health or Science	4	4	8
TALENT/AIRCHECKS			
V-15: Anchor	8	3	11
V-16: Field Reporter	5	3	8
V-17: Studio Talent	5	3	8
V-18: Live Announcer (sports or event)	4	1	5
OTHER			
V-19: Short Film-Fiction	7	5	12
V-20: Short Film-Documentary	9	3	12
V-21: Music Video	3	7	10
V-22: Humor	7	6	13
V-23: Single Production Portfolio	0	1	1

Grand Total: 278

Division Totals: 2013 278

range of enrollment	#of schools	# of entries
Division 1: 2700-1375	9	147
Division 2: 1350-0	14	131
Middle School (judged in Div. 2)	1	(included above)
Total	23	278

2014 Individual Video Contest

Schools by Division and Enrollment

Division 1

Howell HS	2676
Lake Orion HS	2531
Novi HS	2200
Rockford HS	1874
Saline HS	1800
Grosse Pointe South HS	1700
Fraser HS	1650
Davison HS	1600
Waterford Kettering	1500

Division 2

Lakeview HS	1335
Loy Norrix HS	1318
Fenton HS	1254
South Lyon HS	1200
Carlson HS	1117
Traverse City East MS	963
Southfield HS	927
Northwest HS	859
Forest Hills Eastern	850
Ovid-Elsie HS	526
Laingsburg HS	365
Oxford HS	173
GASC Technology Center	
Lapeer County Ed Tech Center	

Enrollment is self-reported. In cases where enrollment is not provided by the adviser, data is obtained from the National Center for Education Statistics for the most recent year reported.

2014 MIPA Individual Yearbook Contest Report

Categories	Division 1	Division 2	Division 3	Division 4	MS	Total
VERBAL:						
Y-1: Feature Writing: Student Life	18	15	15	8	0	56
Y-2: Sports Reporting	17	12	13	2	0	44
Y-3: Sports Feature Writing	16	13	12	5	0	46
Y-4: Academic Writing	16	9	14	5	0	44
Y-5: Organizations Writing	16	12	9	3	0	40
Y-6: Personality Profile	16	9	10	5	0	40
Y-7: Sidebar Writing/Alt. Coverage	14	11	7	8	0	40
Y-8: Headline Writing	13	8	9	2	1	33
Y-9: Caption Writing	14	13	12	5	1	45
VISUAL:						
Y-10: Student Life Spread	19	16	13	10	2	60
Y-11: Sports Spread	18	15	14	8	2	57
Y-12: Academic Spread	17	14	12	8	2	53
Y-13: Organization Spread	18	14	12	7	1	52
Y-14: People Spread	17	16	9	10	2	54
Y-15: Advertising Spread	6	12	7	5	0	30
Y-16: Individual Advertisement	12	10	8	4	0	34
Y-17: Graphics	10	8	9	3	0	30
Y-18: Sports Action Photo	15	16	14	12	2	59
Y-19: Sports Feature Photo	15	11	11	9	0	46
Y-20: Portrait/Personality Photo	17	11	11	10	2	51
Y-21: Photo Illustration	6	7	8	4	0	25
Y-22: Academic Photo	18	15	10	8	2	53
Y-23: Club/Performance Photo	15	16	14	10	0	55
Y-24: School Spirit Photo	17	15	11	7	2	52
VISUAL/VERBAL						
Y-25: Feature Presentation	11	10	11	7	0	39
Y-26: Theme Development	7	8	8	6	1	30
Y-27: Cover	8	8	8	5	1	30
Y-28: Endsheets	6	7	4	4	1	22
Y-29: Opening and Closing	8	8	7	5	1	29
Y-30: Division Page	8	9	7	4	1	29
Y-31: Index	5	8	6	4	1	24
Grand Total						1302
2013						1137

2014 Individual Yearbook Contest

Schools by Division and Page Count

Division 1

	Page Count	Enrollment
Plymouth Canton Educational Park	472	6100
Northville HS	375	2230
Grand Blanc HS	372	2750
Lake Orion HS	355	2531
Novi HS	352	2020
HH Dow HS	320	1400
Stoney Creek	300	1750
Waterford Kettering HS	300	1505
Pioneer HS	299	1657

Division 2

Seaholm HS	295	1315
Troy HS	288	2040
Eisenhower HS	284	2064
Romeo HS	277	1822
Stevenson HS	276	2066
Fenton HS	267	1177
Henry Ford II	264	2000
Lakeview HS	256	1335
Mercy HS	256	804

Division 3

Traverse City Central HS	248	1477
Forest Hills Eastern HS	244	846
Waterford Mott HS	240	1624
Carman Ainsworth HS	236	1378
Utica HS	228	1306
Mona Shores HS	216	1300
Holt HS	208	1341
North Farmington HS	208	1338

Division 4

Northwest HS	198	865
Haslett HS	196	910
Gull Lake HS	185	960
Laingsburg HS	180	375
Linden HS	176	950
Ovid-Elsie HS	176	526
Stockbridge HS	152	477
Traverse City East MS	116	963

Division Totals:

range of page count	# of schools	# of entries
1: 472-299	10	413
2: 295-256	9	356
3: 248-208	8	315
4: 198-116	7	193
Middle School (judged in Div. 4)	1	25
Total	35	1302

Yearbooks divisions are based on the page count of the book being judged.