



Planned Schedule: 13th annual Middle School Journalism Conference

Sponsored by the Michigan Interscholastic Press Association and the MSU School of Journalism

Tuesday, Nov. 10, 2015 • The Union Building • Michigan State University

The Ballroom is on the second floor. Other session rooms are on the third floor. **Awards ceremony is at 11:50 to noon in the Ballroom.**

Key: E=Everyone N=News Writing & Design Y=Yearbook P=Photography V=Video

9-9:30	Rooms	9:40-10:15	10:25-11	11:10-11:45	AWARDS CEREMONY: 11:50 a.m. in the Ballroom (2nd floor)
Opening session for everyone in the Ballroom Keynote Speaker: BOB GOULD Broadcast Journalist in Residence, MSU School of Journalism	Ballroom 2nd floor	Use Your Smartphone for Video (V) You're probably carrying a great camera in your pocket. Learn how to use it to create great video stories! Jeremy Steele, MIPA Director	Animation (E) Animation is a growing platform to share news and information. See examples from around the globe. Stacey Fox, MSU School of Journalism	Stop-motion Filmmaking (V) Learn how you can make videos using stop-motion animation techniques. Stacey Fox, MSU School of Journalism	
	MSU Room 3rd floor (50)	How to Talk to People (E) Interviewing is crucial to getting a good story. Learn to ask the right questions! Joe Grimm, MSU School of Journalism	7 Ways to Better Photos (P, Y, N) Make sure you're getting the best shot when you're looking for photos to go with your stories. Joe Grimm, MSU School of Journalism	Red, Yellow, Green: A Game (E) Play this fun ethics game and learn how to handle situations that come up in your school. Joe Grimm, MSU School of Journalism	
	Lake Huron 3rd floor (100)	Alternative Story Forms Rock! (N, Y) Don't just write a plain story! Put together a story people want to read. Alternative Story Forms (ASFs) are fun to create, and your audience will love them. Cheryl Pell, MSU School of Journalism	Captions: As Easy as 1, 2, 3 (P, Y, N) Every photo needs a caption. Here's what you need to know to make sure every caption has all the information it needs. Craig Talsma, Yearbook Representative	Photo Awesomeness (P, Y, N) Learn the methods the pros use to take great publication photos in this fast-paced, interactive session. Craig Talsma, Yearbook Representative	
	Lake Ontario 3rd floor (50)	Covering Sports at Your School (N) Get ideas for how to cover sports at your school from these AWSM (pronounced "awesome") MSU students. Hanna Sprague, MSU AWSM Chapter President	Say What? Interviewing Tricks (E) If you want to be a journalist, you need to know how to ask the right questions. Joy Visconti, Crain MSU Detroit HS Journalism	Writing With Your Senses (N, Y) Good writing should appeal to one or more of our five senses. Learn some techniques to help make your writing come alive. Joy Visconti, Crain MSU Detroit HS Journalism	
	Lake Superior 3rd floor (50)	THANKS FOR JOINING US TODAY! Join the Middle School Conference conversation:   #mipams	Leading Off Strong (N) Take those dull leads and create one that will grab your readers' interest and make them want to keep reading! Omar Sofradjiza, MSU School of Journalism	Just Tweet It (E) You use social media to talk to you friends, but do you know how to use social media as a journalist? Turn your social accounts into a news wire to cover school events and sports. Amy Haimerl, MSU School of Journalism	
	Sunroom 2nd floor	Adviser Talk (Advisers) Let's talk. Ask a question, get an answer.	Contest Judging (Advisers) Don't have any of your students' work in the contest? Come help us judge!	Contest Judging (Advisers) Don't have any of your students' work in the contest? Come help us judge!	

Students: Please treat the speakers and your fellow audience members with respect by not talking during the sessions.

Visit <http://mipamsu.org> for information about MIPA's conferences, contests and workshops!



Spend five days at Michigan State University learning about journalism at the
MIPA Summer Journalism Workshop at MSU: July 31-Aug. 4, 2016!

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