



2016

Individual Contest Report

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Total Entries
2016: 4,303
2015: 4,464
2014: 4,825
2013: 4,353

2016 MIPA Individual Contest Report

Categories	Division 1	Division 2	Division 3	Division 4	Division MS	Total
NEWS WRITING						
NW-01: Online Breaking News Coverage	8	8	14	3	0	33
NW-02: News Story	33	27	25	22	4	111
NW-03: Online Follow-up News Coverage	6	4	8	1	0	19
NW-04: Online News Brief	10	8	9	6	2	35
NW-05: News Analysis	18	28	15	15	3	79
NW-06: Editorial	28	22	21	17	2	90
NW-07: Bylined Opinion Article	34	22	23	25	6	110
NW-08: Review	24	21	24	23	4	96
NW-09: Feature Columnist	16	15	10	7	2	50
NW-10: Pro/Con Editorial Columns	19	14	11	8	6	58
NW-11: In-Depth Feature	14	20	14	19	1	68
NW-12: Informative Feature	28	23	21	17	4	93
NW-13: Human Interest Feature	24	27	26	21	3	101
NW-14: Personal Narrative	14	16	11	13	3	57
NW-15: Personality Profile	27	27	22	26	5	107
NW-16: Diversity Coverage	19	22	14	17	1	73
NW-17: Environmental, Health or Science	15	19	16	21	3	74
NW-18: Alternative Story Form	24	24	16	17	3	84
NW-19: Sports Feature Story	32	27	22	25	4	110
NW-20: Sports Columnist	6	8	7	5	0	26
NW-21: Sports News Story	28	24	19	19	3	93
News Writing Total	427	406	348	327	59	1567
NEWS PHOTOGRAPHY						
PH-01: Sports Action Photo	19	22	20	14	3	78
PH-02: Sports Feature Photo	17	18	17	12	2	66
PH-03: News/Feature Photograph	17	20	15	15	0	67
PH-04: Environmental Portrait	10	19	14	11	2	56
PH-05: Photo Story	17	14	14	12	0	57
News Photography Total	80	93	80	64	7	324

Categories	Division 1	Division 2	Division 3	Division 4	Division MS	Total
ART & ILLUSTRATION						
AI-01: Editorial Cartoon	16	15	15	11	0	57
AI-02: Comic Strip	7	4	5	1	1	18
AI-03: Illustration	16	17	18	13	1	65
Art & Illustration Total	39	36	38	25	2	140
NEWS DESIGN & INFO GRAPHICS						
ND-01: Information Graphic	23	23	21	14	3	84
ND-02: Interactive Graphic*	1	2	3	0	2	8
ND-03: Advertising Layout	10	8	5	7	0	30
ND-04: Front Page/Magazine Style	12	13	12	14	2	53
ND-05: Front Page/Newspaper Style	17	14	3	7	2	43
ND-06: Story Package	20	24	12	16	2	74
ND-07: Editorial Opinion Page/Spread	22	24	14	14	2	76
ND-08: Feature Page/Spread	25	28	18	17	4	92
ND-09: Sports Page/Spread	23	27	14	14	2	80
ND-10: News Page/Spread	18	27	14	13	4	76
ND-11: Entertainment Page/Spread	18	25	13	13	2	71
News Design Total	189	215	129	129	25	687
Grand Total	735	750	595	545	93	2718

Category counts surrounded by a dark line indicate two or more divisions were merged for judging.

2015 2918
2014 3124
2013 2903

Division Totals:

range of enrollment	#of schools	# of entries
Division 1: 6,200-1,614	19	735
Division 2: 1,555-1,300	19	750
Division 3: 1,289-815	18	595
Division 4: 690-185	18	545
Middle School: 942-518	5	93
Total	79	2718

2015 75 2918
2014 75 3124

2016 Divisions: News Writing, News Photography, Art & Illustration, News Design & Info Graphics

Schools by Division and Enrollment

Division 1	Media Outlet	Enrolled
Plymouth-Canton HS	The Perspective	6000
Cass Tech HS	CT Visionary	2305
West Ottawa HS	The West Ottawan	2300
Eisenhower HS	The Eagle's Eye	2006
Novi HS	The Wildcat Roar	2000
Stevenson HS	The Vanguard	2000
Dearborn HS	The Pioneer Press	2000
Troy HS	The Troy Independent	1980
Grand Haven HS	The Bucs' Blade	1912
Wayne Memorial HS	The Zebra Print	1900
L'Anse Creuse HS North	The North Star	1853
Pioneer HS	The Pioneer Optimist	1745
Grand Blanc HS	Bobcat Banner	1700
Grand Ledge HS	The Comets' Tale	1697
Holt HS	Ramparts	1693
Grosse Pointe South HS	The Tower	1693
Grosse Pointe South HS	The Tower Pulse	1693
Bloomfield Hills HS	The Hawkeye	1650
Rochester Adams HS	The Adams Kilt	1619
Fraser HS	The Flash	1600

schools/media outlets **19/20**

Division 2	Media Outlet	Enrolled
Stoney Creek HS	The Source	1578
East English Village HS	Voice of the Ville	1556
Rochester HS	The Talon	1550
Western International HS	The Western Express	1542
King HS	Crusaders' Chronicle	1530
Traverse City West HS	The Occidentalist	1521
Loy Norrix HS	Knight Life News	1500
Portage Central HS	Central Stampede	1500
Midland HS	Focus	1430
Traverse City Central HS	The Black & Gold	1425
Waterford Kettering HS	The Murmur	1400
Waterford Kettering HS	Waterford Drift	1400
Jackson HS	The Reflector News	1400
Portage Northern HS	The Northern Light	1400
Roosevelt HS	WTV	1380
Lakeview HS	The Crystal	1379
Seaholm HS	The Seaholm Highlander	1366
Grosse Pointe North HS	North Pointe	1364
H.H. Dow HS	Update	1362
Mona Shores HS	The Sailors' Log	1300

schools/media outlets **19/20**

Enrollment is self-reported. In cases where enrollment is not provided by the adviser, data is obtained from the National Center for Education Statistics for the most recent year reported.

Division 3	Media Outlet	Enrolled
Okemos HS	OHS Press	1290
South Lyon HS	Lyonlife.net	1278
Utica HS	Arrow	1237
Wylie E. Groves HS	Scriptor	1202
Fenton HS	InPrint	1200
Dexter HS	The Squall	1150
Carlson HS	CTV News	1100
Thurston HS	Redford Observer	1100
Mason HS	Profile	1080
Southfield HS	The Southfield Jay	1026
Gull Lake HS	The Reflection	1000
East Grand Rapids HS	The East Vision	998
Hamtramck HS	Cosmos Times	940
Northwest HS	The Moxie Mountie	900
Haslett HS	The Viking Longboat	875
Forest Hills Eastern HS	The Hawk Herald	825
Hamilton HS	Covering Hawkeye Sp	819
Plainwell HS	The Trojan Torch	791

schools/media outlets **18/18**

Division 4	Media Outlet	Enrolled
Mercy HS	Newsprint	730
Cody HS	The Cody Connection	700
Detroit Country Day School	Day Times	690
Lake Fenton HS	The Anchor's Chain	642
Ithaca HS	The Growler	626
South Lake HS	The Lancer	609
Communication & Media Arts HS	CMA Communicator	608
Clarenceville HS	Shades of Gray	600
Grand Rapids Catholic Central HS	The Blue & White	550
Ann Arbor Community HS	The Communicator Online	500
Ann Arbor Community HS	The Communicator	500
Stockbridge HS	Uncaged Student Nev	450
Quincy HS	The Oriole	384
Laingsburg HS	The Informer	373
Benjamin Carson HS	The Diagnostic	355
Royal Oak Shrine HS	Shrine Observer	300
Cristo Rey HS	The Howler	253
Madison HS	The Aquilla	214
Portage Community HS	Spitfire	180

schools/media outlets **18/19**

Division MS	Media Outlet	Enrolled
Traverse City East MS	EMS Press	870
Brownell MS	The Brownell Beat	675
Brownell MS	The Bronco Press	675
West Hills MS	WHMSPRESS	638
East Hills MS	Cavalier Corner	487

schools/media outlets **4/5**

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Categories	Division 1	Division 2	Division 3	Division 4	Total
YEARBOOK VERBAL					
Y-1: Feature Writing: Student Life	14	13	13	7	47
Y-2: Sports Reporting	9	11	12	9	41
Y-3: Sports Feature Writing	13	12	14	4	43
Y-4: Academic Writing	15	12	11	6	44
Y-5: Organizations Writing	8	12	9	7	36
Y-6: Personality Profile	13	10	14	5	42
Y-7: Sidebar Writing/Alt. Coverage	14	11	14	9	48
Y-8: Headline Writing	8	11	6	4	29
Y-9: Caption Writing	8	9	7	7	31
YEARBOOK VISUAL					
Y-10: Student Life Spread	13	12	15	13	53
Y-11: Sports Spread	14	13	13	13	53
Y-12: Academic Spread	13	12	15	12	52
Y-13: Organization Spread	11	12	11	10	44
Y-14: People Spread	13	13	14	14	54
Y-15: Advertising Spread	6	11	11	2	30
Y-16: Individual Advertisement: Business	6	7	6	3	22
Y-17: Individual Advertisement: Parent	10	7	8	2	27
Y-18: Graphics	9	9	5	4	27
Y-19: Sports Action Photo	10	13	16	14	53
Y-20: Sports Feature Photo	13	13	13	9	48
Y-21: Portrait/Personality Photo	12	9	11	9	41
Y-22: Photo Illustration	8	4	7	2	21
Y-23: Academic Photo	12	13	16	10	51
Y-24: Club/Performance Photo	10	11	12	9	42
Y-25: School Spirit Photo	12	12	11	9	44
YEARBOOK VISUAL/VERBAL					
Y-26: Feature Presentation	8	9	9	5	31
Y-27: Theme Development	7	6	8	7	28
Y-28: Cover	7	7	8	7	29
Y-29: Endsheets	7	6	6	4	23
Y-30: Opening and Closing	5	7	8	7	27
Y-31: Division Page	6	7	8	7	28
Y-32: Index	5	6	7	7	25
Grand Total	319	320	338	237	1214

2015 1149
 2014 1302
 2013 1088

2016 Divisions: Yearbook

Division 1	Media Outlet	Enrollment	Page Count
Plymouth Canton Ed. Park	Trinity	6000	432
Grand Blanc HS	The Echo	1700	411
Troy Athens	The Odyssey	1538	344
H.H. Dow HS	The Charger	1362	324
Novi HS	Reflections	2000	320
Pioneer HS	Omega	1717	295
Lake Orion HS	Dragon Yearbook	2482	287
Holly HS	The Tell-Tale	1155	283

schools/yearbooks **8**

Division Totals:

range of page count	# of schools	# of entries
1: 432-283	8	319
2: 268-228	8	320
3: 224-184	8	338
4: 180-100	9	237
Total	33	1214

Division 2

Troy HS	Gladiator	2034	268
Grand Ledge HS	The Ledge	1697	264
Eisenhower HS	Esprit de Corps	2121	264
Mercy HS	Lore	822	260
Fenton HS	Fenton InPrint	1200	251
Holt HS	Rampages	1727	242
Waterford Mott HS	Polaris	1500	232
Stevenson HS	Long Story Short	1900	228

schools/yearbooks **8**

Division 3

Henry Ford II	The Executive	2000	224
Traverse City Central HS	The Pines	1560	224
Grosse Pointe North	Valhalla	1364	221
Utica HS	Warrior	1227	220
Mona Shores HS	Compass Points	1300	200
Northwest HS	Retrospective	876	200
Haslett HS	Dixit	875	196
Gull Lake HS	The Gull	1000	192

schools/yearbooks **8**

Division 4

Roosevelt HS	Wy-Hi	1380	184
Laingsburg HS	The Looking Glass	373	180
Stockbridge HS	The Panther	450	152
Traverse City East MS	Flashback	870	116
Inland Lakes HS	Nexus	259	108
Shelby Jr. High	Pawprint	1318	108
Malow MS	Malow Yearbook	1230	104
Madison HS	Madisonian	378	104
Berrien Springs HS	The Rock	547	100

schools/yearbooks **9**

Yearbooks divisions are based on the page count of the book being judged.

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Categories	Division 1	Division 2	Total
VIDEO JOURNALISM			
VJ-01: News Story/Package	13	12	25
VJ-02: Feature Story/Package	13	16	29
VJ-03: Personality Profile	13	11	24
VJ-04: Sports News Story/Package	11	5	16
VJ-05: Sports Feature Story/Package	11	8	19
VJ-06: Editorial	2	2	4
VJ-07: Environmental, Health or Science	4	5	9
VIDEO TALENT/AIRCHECKS			
VT-01: Anchor	7	10	17
VT-02: Field Reporter	1	3	4
VT-03: Studio Talent	4	1	5
VT-04: Live Announcer (sports or event)	4	3	7
VIDEO PRODUCTION			
VP-01: Commercial	7	9	16
VP-02: Public Service Announcement	11	14	25
VP-03: Health Public Service Announcement	7	7	14
VP-04: Opener	4	12	16
VP-05: Graphics	4	3	7
VP-06: Animation	4	4	8
VP-07: Live Sports or Event Coverage	2	5	7
VP-08: Short Film-Fiction	6	8	14
VP-09: Short Film-Documentary	13	1	14
VP-10: Music Video	3	5	8
VP-11: Humor	6	13	19
VP-12: School Promo	6	9	15

Grand Total:	156	166	322
		2015	318
		2014	278
Division Totals:		2013	278

range of enrollment	#of schools	# of entries
Division 1: 2,600-1,600	12	156
Division 2: 1,552-372	24	166
Total	36	322
	2015	318
	2014	278

2016 Divisions: Video Journalism, Video Production, Video Talent

Schools by Division and Enrollment

Division 1	Media Outlet	Enrollment
Lake Orion HS	WDBC Dragon Broadcasting	2400
Novi HS	Cat's Eye News	2000
Grand Haven HS	The Bucs' Blade	1912
Saline HS	Hornet Nation	1850
Saline HS	SHS Today	1850
Livonia Stevenson HS	Video	1800
West Bloomfield HS	Laker Update	1700
Grosse Pointe South HS	GPTV	1693
Grosse Pointe South HS	The Tower Pulse	1693
Bloomfield Hills HS	BHS-TV News	1650
Bloomfield Hills HS	The Hawkeye	1650
Fraser HS	The Flash Broadcast	1600
Troy Athens HS	Athens TV	1600
Davison HS	DTV	1562
Walled Lake Western HS	WLTV	1431

schools **12**
media outlets **15**

Division 2

Traverse City Central HS	Front & Central	1425
Waterford Kettering HS	WKHS-TV	1400
Frederick V. Pankow Center	Pankow Broadcast Journalism	1400
Jackson HS	Reflector News	1400
Roosevelt HS	The Wy-News	1380
Lakeview HS	CHANNEL 101 NEWS	1379
Grosse Pointe North HS	North Pointe Now	1364
Grosse Pointe North HS	Norsemen News	1364
South Lyon HS	WSLH-TV	1200
Fenton HS	FHS News 74	1200
Dexter HS	The Squall	1150
Carlson HS	Carlson Digital Media	1100
Southfield HS	The Southfield Jay	1026
East Grand Rapids HS	The East Vision	998
Hamtramck HS	Cosmos Times	940
Haslett HS	The Vision	900
Northwest HS	Mountie Nation Station	873
Traverse City East MS	The Link	870
Traverse City East MS	Trojan TV	870
Hamilton HS	Covering Hawkeye Sports	819
Mercy HS	Newsprint	730
Detroit Country Day School	Swarmcenter	702
Brownell MS	WBBC	675
Ovid-Elsie HS	OETV-Weekly	482
Laingsburg HS	Wolf News	373
Lapeer Ed-Tech	The Edge	51

schools **24**
media outlets **26**

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Categories Division 1 Total

DIGITAL MEDIA & MULTIMEDIA	
DM-1: Social Media Coverage	14
DM-2: Podcast (Audio)	7
DM-3: Podcast (Video)	6
DM-4: Photo Slideshow	7
DM-5: Photo Slideshow w/ Audio	6
SPECIAL COVERAGE	
SC-01: Multiplatform News Coverage	9

Grand Total 49

2015 79

2014* 121 *included blog, news brief, online breaking news

2013* 84

Division Totals:

range of enrollment	# of schools	# of entries
Division 1: 2,676-150	21	49
	2015	22
	2014	16

2016 Divisions: Digital Media

Schools by Division and Enrollment

Division 1

School	Media Outlet	Enrollment
Grosse Pointe South HS	The Tower Pulse	1693
Bloomfield Hills HS	The Hawkeye	1650
Fraser HS	The Flash	1600
Stoney Creek HS	The Source	1578
Rochester HS	The Talon	1550
Loy Norrix HS	Knight Life News	1500
Waterford Kettering HS	The Waterford Drift	1400
Grosse Pointe North HS	North Pointe Now	1364
H.H. Dow HS	Update	1364
Utica HS	Arrow	1237
Fenton HS	Fentonian	1200
South Lyon HS	WSLH TV	1200
Southfield HS	The Southfield Jay	1026
Gull Lake HS	The Reflection	1000
Northwest HS	Mountie Nation Station	873
Hamilton HS	Covering Hawkeye Sports	819
Mercy HS	Newsprint	730
Brownell MS	The Bronco Press	675
Ann Arbor Community HS	The Communicator Online	500
Ovid-Elsie HS	OETV-Weekly	482
Portage Community HS	Spitfire News Online	180
	schools	21
	media outlets	21

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