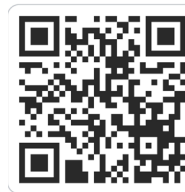


Welcome to the 14th annual MIPA Middle School Journalism Conference

Thursday, Nov. 3, 2016 • The Union Building • Michigan State University


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WI-FI IN THE MSU UNION: Use MSUNetGuest

9-9:30	Rooms	9:40-10:15	10:25-11	11:10-11:45	AWARDS! 11:50 a.m. in the Ballroom (2nd floor)
Opening session for everyone in the Ballroom Keynote Speaker: JOANNE GERSTNER Sports Journalist in Residence, MSU School of Journalism 	MSU Room 3rd floor	Red, Yellow, Green: A Game (E) Play this fun ethics game and learn how to handle situations that come up in your school. Joe Grimm, MSU School of Journalism	Use Your Smartphone for Video (V) You're probably carrying a great camera in your pocket. Learn how to use it to create great video stories! Jeremy Steele, MIPA Director	If Your Mom Says She Loves You, Check It Out (E) Journalists have a responsibility to be accurate. That means they need to be able to tell fact from fiction. Joe Grimm, MSU School of Journalism	
	Lake Huron 3rd floor	Be a Font Fanatic (N, Y) How do you know which font to use in your design? Learn about the rules and have some fun! Haley Kluge, MSU Red Cedar Log	A Picture's Worth ... At Least a Caption! (P, Y, N) Every photo needs a caption. Here's what you need to know to make sure every caption has all the information it needs. Craig Talsma, Yearbook Representative	PhotoMojo (P, Y, N) Learn the methods the pros use to take and edit great photos in this fast-paced, interactive session. Craig Talsma, Yearbook Representative	
	Lake Ontario 3rd floor	Say What? Interviewing Tricks (E) If you want to be a journalist, you need to know how to ask the right questions. Joy Visconti, Crain MSU Detroit HS Journalism	Yearbook Parts & Pieces (E) Learn about all of the parts of a yearbook page from the design editor of MSU's yearbook. Haley Kluge, MSU Red Cedar Log	Writing With Your Senses (N, Y) Good writing should appeal to one or more of our five senses. Learn some techniques to help make your writing come alive. Joy Visconti, Crain MSU Detroit HS Journalism	
	Lake Superior 3rd floor	Leading Off Strong! (N, Y) Take those dull leads and create one that will grab your readers' interest and make them want to keep reading. Betsy Rau, CMU	300-Word Stories (E) Can you write a whole story in 300 words? We'll show you how to make every word count! Betsy Rau, MSU School of Journalism	Put It In a Package (N, Y) Learn how to use your photos and stories as the building blocks of page design in this interactive session. Betsy Rau, MSU School of Journalism	
	Sunroom 2nd floor	Adviser Talk (For Teachers Only) Meet other middle and junior high school advisers.	Contest Judging (For Teachers Only) Don't have any of your students' work in the contest? Come help us judge!	Contest Judging (For Teachers Only) Don't have any of your students' work in the contest? Come help us judge!	

Key: E=Everyone N=News Writing & Design Y=Yearbook P=Photography V=Video

The Ballroom is on the second floor. Other session rooms are on the third floor. **Awards ceremony is at 11:50 to noon in the Ballroom.**

Students: Please treat the speakers and your fellow audience members with respect by not talking during the sessions.

THANKS FOR JOINING US TODAY!

Join the Middle School Conference conversation:



@mipamsu #mipams

Spend five days at Michigan State University learning about journalism at the
MIPA Summer Journalism Workshop at MSU: July 30-Aug. 3, 2017!

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