

**9 AM-1:30 PM
FRIDAY,
MARCH 17**

**MICHIGAN STATE
UNIVERSITY**
Communication Arts &
Sciences Building

MIPA's One-Day Workshops provide students and advisers a chance to take their skills to the next level. Spend a day at the Michigan State University School of Journalism getting hands-on training.

COST

HANDS-ON COURSES

- ▶ \$35 per person for MIPA members
- ▶ \$45 per person for non-members
- ▶ **Advisers can take a hands-on class for free** if you enroll five students

WORK ROOM

- ▶ Free for individual advisers
- ▶ \$35 per group; free if you also have students registered in a hands-on course

LUNCH

- ▶ \$5 per person (includes pizza, pop, chips & a cookie)
- ▶ If you want to bring lunch, that's OK too.

Register at
mipamsu.org



HANDS-ON COURSES

PHONE IT IN

Mike Castellucci is an Edward R. Murrow Award recipient and 20-time Emmy winner for his broadcast journalism work. His innovative work with his iPhone has grabbed attention around the world. In a broadcast television first, Mike shot an entire half hour special on his iPhone. This course will include:

- ▶ Learn how to produce professional-level video packages using your iPhone
- ▶ Get video storytelling tips from an award-winning professional
- ▶ Learn about and test technology to turn your iPhone into a professional-level video tool
- ▶ Bring your smartphone!

INDESIGN FOR PUBLICATIONS

- ▶ Using tools
- ▶ Placing text and graphics
- ▶ Formatting text
- ▶ Importing photos
- ▶ Designing a basic page
- ▶ Using grids effectively
- ▶ Selecting type
- ▶ Using libraries and styles

(re)DESIGN CLINIC

This course is intended for students who are fairly new to design and want to start working on the design of their publications for the 2017-18 school year. The course will focus on three main areas:

- ▶ First part of the course will be a basic intro to design theory that will give you a vocabulary you can use with each other and your staffs.
- ▶ From there we will look at what's trending in publication design right now and discuss how these techniques can be adapted to a variety of coverage concepts.
- ▶ In the last portion of the class, we will give you time to work in teams on some design/redesign ideas for your publication with the chance to get input from an instructor.
- ▶ Bring copies of your paper as well as any inspiration pages from other publications.

PHOTOSHOP

- ▶ Toning photos for publication
- ▶ Sizing photos for resolution
- ▶ Organizing files
- ▶ Creating cutouts

**ONE-DAY, YOUR WAY!
SPARTAN WORK ROOM**

Need some time away from school for yourself or a small group of student journalists to get an important project done? Bring your work to the Spartan Work Room!

- ▶ Take some time for a special project while your students pick up skills in our other workshop courses.
- ▶ Bring your future media leaders together to plan and prepare for next year.
- ▶ Work by yourself, or tap into help from other advisers. Our work room will be staffed by advisers from award-winning yearbooks and newspapers who are there to help you, if needed, meet your goals for the day.
- ▶ Share resources in an informal way with our expert advisers and other participants on leadership development, grading, lesson-planning, deadline management and more.
- ▶ Computer lab space available. A limited number of small meeting rooms also are available by request for a fee. (Tell us your needs when registering.)

Private meeting space available for a \$25 room reservation fee.

Tell us your project and any special needs when registering!