

Welcome to the 15th annual MIPA Middle School Journalism Conference

Thursday, Nov. 2, 2017 • The Union Building • Michigan State University

Sponsored by:



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9-9:30	Rooms	9:40-10:15	10:25-11	11:10-11:45	AWARDS! 11:50 a.m. in the Ballroom (2nd floor)
Opening session for everyone in the Ballroom Keynote: THE LIFE OF A COLLEGE JOURNALIST ▶ Rachel Fradette, Editor, The State News ▶ Michael Epps, Producer, Focal Point	Ballroom 2nd floor	Video Storytelling (V) Learn tips to improve your videos from a student producer of MSU's student newscast, Focal Point. Michael Epps, MSU School of Journalism Student	Enjoy one of our other sessions.	Enjoy one of our other sessions.	
	MSU Room 3rd floor	Red, Yellow, Green: A Game (E) Play this fun ethics game and learn how to handle situations that come up in your school. Joe Grimm, MSU School of Journalism	You Don't Know CRAP About Design (N) Use the principles of Contrast, Repetition, Alignment and Proximity to design better pages. Tara Mesyn, MSU School of Journalism	5 Leads Every Writer Should Know (E) Where do you start writing a story? At the lead, of course! Get tips on how to - and how NOT to - begin your story. Joe Grimm, MSU School of Journalism	
	Lake Huron 3rd floor	Design Like a Pro! (N) An introduction to a variety of graphic elements by the former design editor of The Detroit News. Rick Epps, MSU School of Journalism	Photography Basics (P, Y, N) Fast paced with lots of participation, this photo session will enforce lessons learned and develop new techniques. Craig Talsma, Balfour Yearbook Rep.	Photoshop Treats & Tricks! (P, Y, N) You'll never be frightened of Photoshop again after this informative and fun Photoshop session. Craig Talsma, Balfour Yearbook Rep.	
	Lake Ontario 3rd floor	Photography for the Non-Photographer (E) Everyone needs to be able to take a solid photograph. Follow these techniques to help you get the shot you need. Tara Mesyn, MSU School of Journalism	Say What? Interviewing Tricks (E) If you want to be a journalist, you need to know how to ask the right questions. Joy Visconti, Crain MSU Detroit HS Journalism	Writing With Your Senses (N, Y) Good writing should appeal to one or more of our five senses. Learn some techniques to help make your writing come alive. Joy Visconti, Crain MSU Detroit HS Journalism	
	Lake Superior 3rd floor	Covering What Your Students Want to See (Y,N,P) Get tips about ways to find interesting content to fill your publication. Rianne Price, Jostens Yearbook Rep.	Getting More People Into Your Publication! (Y) Learn how to get every student in your school into your yearbook 3 times each. Rianne Price, Jostens Yearbook Rep.	Greatness by Design (Y) Learn how to take a design from Good to Great! Rianne Price, Jostens Yearbook Rep.	
	Sun Porch 2nd floor	Adviser Roundtable (For Teachers Only) Meet other middle and junior high school advisers.	Contest Judging (For Teachers Only) Don't have any of your students' work in the contest? Come help us judge!	Contest Judging (For Teachers Only) Don't have any of your students' work in the contest? Come help us judge!	

Key: E=Everyone N=News Writing & Design Y=Yearbook P=Photography V=Video

The Ballroom is on the second floor. Other session rooms are on the third floor. **Awards ceremony is at 11:50 to noon in the Ballroom.**

Students: Please treat the speakers and your fellow audience members with respect by not talking during the sessions.

WI-FI IN THE MSU UNION: Use MSUNetGuest



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Spend five days at Michigan State University learning about journalism at the **MIPA Summer Journalism Workshop at MSU: July 29-Aug. 2, 2018!**

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CONFERENCE WORKSHEET

OPENING SESSION (9-9:30 A.M.)

1. What is the name of the correct spelling of the speaker's first and last name?
2. What is one thing that you learned from this speaker?

SESSION TWO (9:40-10:15 A.M.)

1. What is the name of the session you are attending?
2. What is the correct spelling of the speaker's first and last name?
3. What are three pieces of information you will take away from this session?
 - a. _____
 - b. _____
 - c. _____

SESSION THREE (10:25-11:00 A.M.)

1. What is the name of the session you are attending?
2. What is the correct spelling of the speaker's first and last name?
3. Do a quick interview with someone else that attended this session. Find out if they learned something new or plan on using any of the ideas suggested. Make sure to note their name, grade and school.

Q:

A:

Name:

Grade:

School:

SESSION FOUR (11:10-11:45 A.M.)

1. What is the name of the session you are attending?
2. What is the correct spelling of the speaker's first and last name?
3. How will attending this session help you as a journalist?

What is the best thing you learned today?
