

# Welcome to the 16th annual MIPA Middle School Journalism Conference


Thursday, Nov. 15, 2018 • The Union Building • Michigan State University

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9-9:30	Rooms	9:40-10:15	10:25-11	11:10-11:45	AWARDS! 11:50 a.m. in the Ballroom (2nd floor)
<b>Opening session for everyone in the Ballroom</b>  Keynote Speaker: <b>SARA-BETH BADALAMENTE</b> Yearbook & Newspaper Adviser, Ann Arbor Huron High School & MIPA Summer Workshop Director	<b>Ballroom</b> 2nd floor	<b>How to Get People to Listen to Your Opinion (N)</b> Opinion writing is an important part of newspapers. Learn how you can write better columns and editorials. <b>Sara-Beth Badalamente, Huron HS</b>	<b>Feature Isn't Fluff (N, Y)</b> Learn how to write interesting and fun stories about people and trends at your school. <b>Sara-Beth Badalamente, Huron HS</b>	<b>Make Good Font Choices! (N, Y)</b> Fonts are more than just letters. They're an important part of the design of your publication. <b>Rick Epps, MSU School of Journalism</b>	
	<b>MSU Room</b> 3rd floor	<b>How to Talk to People (E)</b> Interviewing is crucial to getting a good story. Learn to ask the right questions! <b>Joe Grimm, MSU School of Journalism</b>	<b>Red, Yellow, Green: A Game (E)</b> Play this fun ethics game and learn how to handle situations that come up in your school. <b>Joe Grimm, MSU School of Journalism</b>	<b>5 Leads Every Writer Should Know (E)</b> Where do you start writing a story? At the lead, of course! Get tips on how to - and how NOT to - begin your story. <b>Joe Grimm, MSU School of Journalism</b>	
	<b>Lake Huron</b> 3rd floor	<b>TBA Video Storytelling Topic (V)</b> Learn tips to improve your videos from a student producer of MSU's student newscast, Focal Point. <b>MSU Broadcast Journalism Student</b>	<b>Video Storytelling Topic TBA (V)</b> Learn tips to improve your videos. <b>Tony Black &amp; Griffin Stroin, Student Producers, Focal Point News</b>	<b>Outstanding Standups (V)</b> Learn how to shoot better standups and be more on camera from a producer of MSU's student newscast. <b>Shelby Sacco, Producer, Focal Point News</b>	
	<b>Lake Ontario</b> 3rd floor	<b>Design Like a Pro! (N)</b> An introduction to a variety of graphic elements by the former design editor of The Detroit News. <b>Rick Epps, MSU School of Journalism</b>	<b>Photography Basics (P, Y, N)</b> Fast paced with lots of participation, this photo session will enforce lessons learned and develop new techniques. <b>Craig Talsma, Balfour Yearbook Rep.</b>	<b>Captions: As Easy as 1, 2, 3 (P, Y, N)</b> Every photo needs a caption. Here's what you need to know to make sure every caption has all the information it needs. <b>Craig Talsma, Balfour Yearbook Rep.</b>	
 <b>Lake Superior</b> 3rd floor	<b>Covering What Your Students Want to See (Y,N,P)</b> Get tips about ways to find interesting content to fill your publication. <b>Rianne Price, Jostens Yearbook Rep.</b>	<b>Greatness by Design (Y)</b> Learn how to take a design from Good to Great! <b>Rianne Price, Jostens Yearbook Rep.</b>	<b>Getting More People Into Your Publication! (Y)</b> Learn how to get every student in your school into your yearbook 3 times each. <b>Rianne Price, Jostens Yearbook Rep.</b>		
<b>Sun Porch</b> 2nd floor	<b>Adviser Work Room (For Teachers Only)</b> Meet other middle and junior high school advisers and have a quiet place to work.	<b>Contest Judging (For Teachers Only)</b> Don't have any of your students' work in the contest? <b>Come help us judge!</b>	<b>Contest Judging (For Teachers Only)</b> Don't have any of your students' work in the contest? <b>Come help us judge!</b>		

Key: E=Everyone N=News Writing & Design Y=Yearbook P=Photography V=Video

The Ballroom is on the second floor. Other session rooms are on the third floor. **Awards ceremony is at 11:50 to noon in the Ballroom.**

**Students:** Please treat the speakers and your fellow audience members with respect by not talking during the sessions.

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