

Welcome to the Sixth Annual Middle School Journalism Conference

sponsored by Michigan Interscholastic Press Association

Nov. 6, 2008 • The Union Building • Michigan State University

All session rooms are on the second floor. **Awards ceremony is at 11:50 to noon in the Ballroom.**

Key: N=Newspaper Y=Yearbook E=Everyone

| 9–9:30 | Rooms | 9:40–10:15 | 10:25–11:00 | 11:10–11:45 |
|--|-----------------------|---|---|--|
| Opening session for everyone in the Ballroom Featured speaker: Jody Mackey Traverse City East Middle School | Ballroom | It Starts in the Beginning (N) You have just seconds to grab your reader when they first start reading your story. Learn how to do just that! Jody Mackey , Traverse City East MS | It Starts in the Beginning (N) You have just seconds to grab your reader when they first start reading your story. Learn how to do just that! Jody Mackey , Traverse City East MS | Every Picture Tells a Story (Y) Everybody reads captions, so make sure you write them so they are exciting and informative. Learn how! Jody Mackey , Traverse City East MS |
| | Parlor A (50) | 8 Design Fundamentals for Newspapers (N) Here are some tips to making sure your newspaper looks sophisticated and cool. Pam Bunka , Fenton HS | There's No 'You' in Newswriting (N) Learn how to leave your opinion out of news stories. Come here to practice this way of writing! Chris Swanson , Paw Paw MS | Design Your Yearbook So It's Cool! (Y) Take a look at award winning yearbooks and get ideas for your own yearbook! Dave Loney , yearbook representative |
| | Parlor B (70) | It's Hip to Be Square (N,Y) Learn simple rules to square up your story packages to conquer page designs. Lydia Cadena , Novi HS | It's Not Over 'Til the Fat Lady Edits (N,Y) Everyone has to edit copy sometime. Learn to avoid frequent and common mistakes. Lydia Cadena , Novi HS | Alternative Copy Rocks (N,Y) Want to create writing in your publications that students will actually read? Learn how in this session. Lydia Cadena , Novi HS |
| | Parlor C (100) | 6 Easy Steps to Writing for Your Yearbook (Y) Learn a surefire formula for writing interesting and enjoyable copy for your yearbook. Matthew Harbron , Abbott MS | 10 Awesome Ideas to Creating a Great Book (Y) Tried and true ideas to make your book an award winner! Nora Guiney & Deanne Demare , yearbook representatives | 10 Awesome Ideas to Creating a Great Book (Y) Tried and true ideas to make your book an award winner! Nora Guiney & Deanne Demare , yearbook representatives |
| | Gold A (50) | Use Alternative Copy in Your Yearbook (Y) Short reads are in, and your yearbook is a perfect place to use them. Russ Keberly , Holmes MS | Scheming With Your Theme (Y) The theme ties your yearbook together and makes it cool. Learn how to use your theme to make a cool book. Russ Keberly , Holmes MS | I Love My Broadcast Career! (E) What's it like to work inside a newsroom? Come listen to Ms. Jones, a popular local TV reporter! Katherine Jones , WLNS-TV 6 |
| | Gold B (100) | Hit Me With Your Best Shot (N,Y) Basic photo tips, composition, gathering info and people watching! Jenny Birmelin , Orchard Lake MS | Make It Personal (N,Y) Learn to write a personality profile that brings the person to life for your readers. Jenny Birmelin , Orchard Lake MS | Spilling the Beans & Digging up the Dirt (N, Y) Learn how to dig deeper and get the answers and interview you want. Jenny Birmelin , Orchard Lake MS |
| | Green Rm (50) | Digging Deep to Find the Story (N) Learn and practice strategies for conducting interviews that lead to interesting stories. Lesley Hagelgans , Marshall MS | Newspapers: Think Like Magazines! (N) Find new ways to tell the stories in your school. Your readers will love you for it! Cheryl Pell , MSU School of Journalism | Trends in Photography (N,Y) You'll walk away from this session with plenty of tips to help you take some great photos. Craig Talsma , yearbook representative |
| | Sunroom | Adviser Talk (Advisers) Let's talk. Ask a question, get an answer. Lynn Strause, MIPA board, & Cheryl Pell, MIPA director | Contest Judging (Advisers) Don't have any of your students' work in the contest? Come help us judge! | Contest Judging (Advisers) Don't have any of your students' work in the contest? Come help us judge! |



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Thanks for joining us today.