

## **FULL PAGE**

8 inches by 10.5 inches  
**\$100**

## **1/8 PAGE**

3.8715 inches by 2.4375 inches  
**\$12.50**

A 1/8 page ad is included with any vendor/exhibitor display reservation.

## **1/4 PAGE**

3.8715 inches by 5.125 inches  
**\$25**

## **1/2 PAGE**

8 inches by 5.125 inches  
**\$50**

## **MIPA CONFERENCE PROGRAM AD SPECS**

All advertisements run black and white.

### **2015 FALL CONFERENCE**

**Deadline for Space:** 5 p.m. Oct. 2

**Art Deadline:** 5 p.m. Oct. 9

### **2016 SPRING AWARDS & ON-SITE CONTESTS**

**Deadline for Space:** 5 p.m. April 1

**Art Deadline:** 5 p.m. April 8

**Preferred Format:** PDF

Submit art to [mipa@msu.edu](mailto:mipa@msu.edu)

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