



# 2019

## Individual Contest Report

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[mipamsu.org](http://mipamsu.org)

### **Total Entries**

**2019: 4,112**

**5-YEAR TREND**  
2018: 4,326  
2017: 4,309  
2016: 4,303  
2015: 4,464

# 2019 MIPA Individual Contest Report

Categories	Division 1	Division 2	Division 3	Division 4	Division MS	Total
<b>NEWS WRITING</b>						
NW-01: Online Breaking News Cov.	9	12	9	6	0	36
NW-02: News Story	23	28	28	31	4	114
NW-03: Online Follow-up News Cov	12	0	9	5	0	26
NW-04: Online News Brief	12	11	17	14	0	54
NW-05: News Analysis	17	21	21	15	1	75
NW-06: Editorial	19	17	20	21	0	77
NW-07: Bylined Opinion Article	27	25	25	32	5	114
NW-08: Review	22	25	20	26	3	96
NW-09: Feature Columnist	8	8	14	8	2	40
NW-10: Pro/Con Editorial Columns	13	11	6	12	1	43
NW-11: In-Depth Feature	19	20	18	19	2	78
NW-12: Informative Feature	20	26	23	25	4	98
NW-13: Human Interest Feature	22	30	23	22	4	101
NW-14: Personal Narrative	8	16	16	16	3	59
NW-15: Personality Profile	20	26	22	18	4	90
NW-16: Diversity Coverage	10	24	17	14	0	65
NW-17: Env., Health or Science	18	24	19	18	4	83
NW-18: Alternative Story Form	10	19	12	13	2	56
NW-19: Sports Feature Story	24	22	24	24	4	98
NW-20: Sports Columnist	15	3	6	4	0	28
NW-21: Sports News Story	20	23	19	19	2	83
						0
<b>News Writing Total</b>	<b>348</b>	<b>391</b>	<b>368</b>	<b>362</b>	<b>45</b>	1514
<b>NEWS PHOTOGRAPHY</b>						
PH-01: Sports Action Photo	9	11	18	20	1	59
PH-02: Sports Feature Photo	8	8	14	9	1	40
PH-03: News/Feature Photograph	14	12	15	16	1	58
PH-04: Environmental Portrait	10	12	14	15	1	52
PH-05: Photo Story	12	12	11	13	2	50
<b>News Photography Total</b>	<b>53</b>	<b>55</b>	<b>72</b>	<b>73</b>	<b>6</b>	259

Categories	Division 1	Division 2	Division 3	Division 4	Division MS	Total
<b>ART &amp; ILLUSTRATION</b>						
AI-01: Editorial Cartoon	11	10	9	10	0	40
AI-02: Comic Strip	14	4	4	4	1	27
AI-03: Illustration	13	19	13	14	0	59
<b>Art &amp; Illustration Total</b>	<b>38</b>	<b>33</b>	<b>26</b>	<b>28</b>	<b>1</b>	<b>126</b>
<b>NEWS DESIGN &amp; INFO GRAPHICS</b>						
ND-01: Information Graphic	12	15	13	14	0	54
ND-02: Interactive Graphic*	11	4	4	2	0	21
ND-03: Advertising Layout	3	11	6	7	0	27
ND-04: Front Page/Magazine Style	11	13	14	18	0	56
ND-05: Front Page/Newspaper Style	10	9	2	4	0	25
ND-06: Story Package	9	13	13	13	4	52
ND-07: Editorial Opinion Pg/Spread	16	16	17	12	1	62
ND-08: Feature Page/Spread	18	22	17	18	1	76
ND-09: Sports Page/Spread	13	15	16	14	0	58
ND-10: News Page/Spread	15	14	16	14	0	59
ND-11: Entertainment Page/Spread	11	18	16	13	0	58
<b>News Design Total</b>	<b>129</b>	<b>150</b>	<b>134</b>	<b>129</b>	<b>6</b>	<b>548</b>
<b>Grand Total</b>	<b>568</b>	<b>629</b>	<b>600</b>	<b>592</b>	<b>58</b>	<b>2447</b>

2018 2597

2017 2624

2016 2718

**Division Totals:**

range of enrollment	# of schools	# of outlets	# of entries
Division 1: 1665-2458	16	17	568
Division 2: 1304-1626	15	17	629
Division 3: 944-1297	17	17	600
Division 4: 160-925	18	19	592
Middle School: 390-883	3	3	58
<b>Total</b>	<b>69</b>	<b>73</b>	<b>2447</b>

2018 72 74 2597

2017 82 87 2624

2016 79 82 2718

# 2019 Divisions: News Writing, News Photography, Art & Illustration, News Design & Info Graphics

School | Media Outlet | Enrolled | Media Type

Schools by Enrollment

## Division 1

Cass Technical HS	CT Visionary	2458	NH
West Ottawa HS	The West Ottawan	2232	DM
West Side Academy	West Side Times	2232	NH
Dearborn HS	The Pioneer Press	2080	NP
Troy HS	The Chariot	2052	NH
Novi HS	The Wildcat Roar	2049	NH
Eisenhower HS	The Eagle's Eye	2011	NH
Western International HS	The Western Express	1985	NH
Henry Ford II HS	The Generator	1970	NH
Adlai E. Stevenson HS	The Vanguard	1929	NP
Grand Haven HS	The Bucs' Blade	1929	NH
Pioneer HS	Pioneer Optimist	1820	NP
Bloomfield Hills HS	The Hawkeye	1755	NP
Bloomfield Hills HS	BHHS Today	1755	DM
Grand Ledge HS	The Comets' Tale	1699	NH
Rochester HS	The Talon	1688	NH
Traverse City West Senior HS	Occidental	1665	NH

NH = print+online

NP = print

DM = digital only

schools **16**  
media outlets **17**

## Division 2

Ann Arbor Huron HS	The Emery	1626	NH
Grosse Pointe South HS	The Tower	1624	NP
Grosse Pointe South HS	The Tower Pulse	1624	DM
Loy Norrix HS	Knight Life	1615	NH
Rochester Adams HS	The Kilt (Rochester Ad)	1570	DM
Fraser HS	The Flash	1543	NH
Roosevelt HS	Wy-News	1397	NH
Utica HS	Arrow	1394	NP
Utica HS	Arrow Online News	1394	DM
Lakeview HS	The Crystal	1383	NP
Traverse City Central HS	Black & Gold Quarterly	1378	NP
Grosse Pointe North HS	Northpointe	1369	NH
Okemos HS	The OHS Press	1360	NP
Portage Central HS	Central Stampede	1356	NH
Seaholm HS	Seaholm Highlander	1347	NH
Portage Northern HS	Portage Northern Ligh	1315	NH
Holt HS	Ramparts	1304	NH

schools **15**  
media outlets **17**

Enrollment figures for public schools were obtained from the Michigan Department of Education for the most recent year available. In cases where enrollment was not available from MDE, data was obtained from the Michigan High School Athletic Association or directly from advisers.

School	Media Outlet	Enrolled	Media Type
<b>Division 3</b>			
Midland HS	Focus	1297	NH
H. H. Dow HS	Update	1266	NH
Mona Shores HS	The Sailor's Log	1247	NH
Wylie E Groves HS	Scriptor	1229	NH
Forest Hills Central HS	Central Trend	1225	NH
Jackson HS	The Reflector News	1210	NH
Martin Luther King Jr. Sr. HS	Crusaders' Chronicle	1189	NH
Renaissance HS	RHS Stentor	1178	NH
Fenton HS	Fenton InPrint	1173	NH
Dexter HS	The Squall	1137	NH
Northview HS	The Roar	1125	DM
East Lansing HS	Ceniad	1098	NP
South Lyon East HS	Beast News	1051	NH
St. Joseph HS	Wind-Up	1019	NH
East Grand Rapids HS	The East Vision	1010	NH
Thurston HS	Thurston Magazine	975	DM
Mumford HS	Mustang Voice	944	NH

schools **17**  
media outlets **17**

#### Division 4

Gull Lake HS	The Reflection	925	DM
Northwest HS	Moxie Mountie	906	NH
Haslett HS	Viking Longboat	885	NH
Plainwell HS	Trojan Torch	845	NH
Hamilton HS	Covering Hawkeye Spo	815	DM
Annapolis HS	The Cougar Crier	745	NP
Mercy HS	Newsprint	724	NH
Stockbridge HS	Uncaged	622	NH
Communication & Media Arts	The Communicator	581	NH
South Lake HS	The Lancer	546	NH
Charyl Stockwell Preparatory Ac	The Citadel	542	NP
Ann Arbor Community HS	Communicator Online	531	DM
Ann Arbor Community HS	The Communicator M	531	NP
Pansophia Academy*	The Puma Press	390	NP
Benjamin Carson HS for Scien	The Diagnostic	385	NH
Quincy HS	The Oriole	381	NP
Laingsburg HS	The Informer	363	NP
Detroit Cristo Rey HS	The Howler	317	NH
Southeastern HS	Hear the Roar	160	NH

schools **18**  
media outlets **19**

#### Middle School Division

School	Media Outlet	Enrolled	Media Type
Traverse City East MS	EMS Press	883	NH
West Hills MS	West Hills Press	618	NP
Pansophia Academy*	The Puma Press	390	NP

schools **3**  
media outlets **3**

Enrollment figures for public schools were obtained from the Michigan Department of Education for the most recent year available. In cases where enrollment was not available from MDE, data was obtained from the Michigan High School Athletic Association or directly from advisers.

\*Pansophia is a merged middle and high school program. MIPA placed entries by students in grades 6-8 at this school into the middle school division.

# 2019 MIPA Individual Contest Report

Categories	Division 1	Division 2	Division 3	Division 4	Division MS	Total
<b>YEARBOOK VERBAL</b>						
Y-1: Feature Writing: Student Life	12	12	12	9	2	47
Y-2: Sports Reporting	10	11	9	10	2	42
Y-3: Sports Feature Writing	12	12	12	11	1	48
Y-4: Academic Writing	14	11	11	8	2	46
Y-5: Organizations Writing	10	9	11	7	0	37
Y-6: Personality Profile	12	11	14	10	1	48
Y-7: Sidebar Writing/Alt. Coverage	12	12	15	9	4	52
Y-8: Headline Writing	9	9	9	7	3	37
Y-9: Caption Writing	8	7	9	5	3	32
<b>YEARBOOK VISUAL</b>						
Y-10: Student Life Spread	14	14	13	14	6	61
Y-11: Sports Spread	14	14	15	15	5	63
Y-12: Academic Spread	13	14	13	9	6	55
Y-13: Organization Spread	12	14	11	8	3	48
Y-14: People Spread	12	10	14	13	5	54
Y-15: Colophon	5	6	6	5	2	24
Y-16: Business Advertisements	1	7	5	3	0	16
Y-17: Proud Parent Advertisements	4	7	9	2	0	22
Y-18: Graphics	8	5	9	4	2	28
Y-19: Sports Action Photo	13	13	14	13	4	57
Y-20: Sports Feature Photo	12	12	15	14	5	58
Y-21: Portrait/Personality Photo	12	10	13	7	4	46
Y-22: Photo Illustration	5	3	8	2	0	18
Y-23: Academic Photo	12	14	13	11	6	56
Y-24: Club/Performance Photo	14	12	13	11	3	53
Y-25: School Spirit Photo	12	14	14	12	4	56
<b>YEARBOOK VISUAL/VERBAL</b>						
Y-26: Feature Presentation	8	8	7	5	1	29
Y-27: Theme Development	5	3	7	6	2	23
Y-28: Cover	5	3	7	3	3	21
Y-29: Endsheets	4	3	5	2	2	16
Y-30: Opening and Closing	5	6	8	10	2	31
Y-31: Division Page	5	5	8	6	2	26
Y-32: Index	2	5	6	4	2	19
<b>Grand Total</b>	296	296	335	255	87	<b>1269</b>

2018 1316

2017 1203

2016 1214

# YEARBOOK

## Division Totals:

	range of page count	# of schools	# of entries
<b>Division 1:</b>	276-340	8	296
<b>Division 2:</b>	228-268	7	296
<b>Division 3:</b>	195-228	8	335
<b>Division 4:</b>	100-192	9	255
<b>Middle School:</b>	116-144	3	87
<b>Total</b>		35	1269
2018		39	1316
2017		42	1203
2016		33	1214

# 2019 Divisions: Yearbook

Schools by Page Count

School	Media Outlet	Enrolled	Pages
<b>Division 1</b>			
Grand Blanc HS	Echo	2694	340
H. H. Dow HS	The Charger	1266	324
Pioneer HS	Pioneer Omega	1820	308
Northville HS	Palladium	2435	304
Novi HS	Reflections	2049	296
Seaholm HS	Piper	1347	292
Troy HS	Gladiator	2052	281
Mercy HS	Lore	724	276

yearbooks **8**

<b>Division 2</b>			
Eisenhower HS	Esprit de Corps	2011	268
Waterford Kettering HS	Kismet	1376	264
Lakeview HS	The Log	1383	256
Adlai E. Stevenson HS	Ambassador	1929	252
East Lansing HS	Ceniad	1098	239
Holt HS	Rampages	1304	232
Lake Orion HS	Dragon	2291	228

yearbooks **7**

<b>Division 3</b>			
Loy Norrix HS	Accolade	1615	228
Henry Ford II HS	The Executive	1970	220
Huron HS	The Enthymion	1626	212
Utica HS	Warrior	1394	212
Fenton HS	Fentonian	1173	208
Lakeshore HS	Driftwood	877	208
Northwest HS	Retrospective	906	204
Gull Lake HS	The Gull	925	195

yearbooks **8**

<b>Division 4</b>			
Haslett HS	Dixit	885	192
Beaverton Jr./Sr. HS	Kaleidoscope	507	176
Mona Shores HS	Compass Points	1247	176
Stockbridge HS	The Panther	622	156
Big Rapids HS	Rapidonian	618	144
South Haven HS	Purple & Gold	597	144
Sandusky Jr./Sr. HS	Echo	455	136
South Lake HS	The Shield	546	112
Berrien Springs HS	The Rock	517	100

yearbooks **9**

<b>Middle School Division</b>			
Saline MS	The Hornet	1218	144
Traverse City West MS	Summit	1223	144
Traverse City East MS	Flashback	883	116

yearbooks **3**

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Categories	Division 1
<b>DIGITAL MEDIA &amp; MULTIMEDIA</b>	
DM-1: Social Media Coverage	9
DM-2: Podcast (Audio)	3
DM-3: Podcast (Video)	14
DM-4: Photo Slideshow	7
DM-5: Photo Slideshow w/ Audio	6
<b>SPECIAL COVERAGE</b>	
SC-01: Multiplatform News Coverage	5
<b>Grand Total</b>	44
	2018 29
	2017 41
	2016 49

## Division Totals:

range of enrollment	# of schools	# of outlets	# of entries
Division 1: 396-2291	16	16	44
	2018 15	16	29
	2017 22	23	41
	2016 22	21	49

# 2019 Divisions: Digital Media

School	Media Outlet	Enrolled	Media Type
<b>Division 1</b>			
Lake Orion HS	WDBC Dragon Broadcasting	2291	VJ
Troy HS	The Chariot	2052	NH
West Bloomfield HS	Laker Update	1746	VJ
Traverse City West Sr HS	Occidentalist	1665	NH
Grosse Pointe South HS	The Tower Pulse	1624	DM
Fraser HS	The Flash	1543	DM
Utica HS	Arrow Online News	1394	DM
Portage Central HS	Central Stampede	1356	NH
Portage Northern HS	Portage Northern Light	1315	NH
Dexter HS	The Squall	1137	NH
St. Joseph HS	Wind-Up	1019	NH
Gull Lake HS	The Reflection	925	NH
Traverse City East MS	EMS Press	883	NH
Hamilton HS	Covering Hawkeye Sports	815	DM
Ann Arbor Community HS	Communicator Online	531	DM
Inland Lakes HS	il360.news	396	DM

Schools by Enrollment

NH = print+online

NP = print

DM = digital only

VJ = video production

schools **16**

media outlets **16**

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# 2019 Divisions: Video Journalism, Video Production, Video Talent

School

Media Outlet

Enrolled

Media Type

Schools by Enrollment

## Division 1

Lake Orion HS	WDBC Dragon Broadcasting	2291	VJ
Troy HS	The Chariot	2052	NH
Novi HS	Cat's Eye News	2049	VJ
Bloomfield Hills HS	BHS-TV	1755	VJ
West Bloomfield HS	Laker Update	1746	VJ
Saline HS	Hornet Nation	1728	VJ
Saline HS	SHS Today	1728	VJ
Ann Arbor Huron HS	The Emery	1626	NH
Grosse Pointe South HS	GPTV	1624	VJ
Troy Athens HS	Athens TV	1560	VJ
Davison HS	DTV	1547	VJ

NH = print+online

NP = print

DM = digital only

VJ = video production

schools **10**

media outlets **11**

## Division 2

Fraser HS	The Flash	1543	DM
Lakeview HS	Channel 101 News	1383	VJ
Traverse City Central HS	Front & Central	1378	VJ
Holt HS	Ramparts	1304	NH
H. H. Dow HS	Update	1266	NH
Wylie E Groves HS	Scriptor	1229	NH
Frederick V. Pankow Cente	LCPS-TV	1200	VJ
Novi MS	WNMS	1080	VJ
St. Joseph HS	Wind-Up	1019	NH
Thurston HS	THTV	975	VJ
Gull Lake HS	The Reflection	925	NH
Northwest HS	Mountie Nation Station	906	VJ
Northwest HS	Moxie Mountie	906	NH
Haslett HS	Haslett Media Productions	885	VJ
Traverse City East MS	Trojan TV	883	VJ
Mercy HS	Newsprint	724	NH
Detroit Country Day Schoo	DCDS	663	VJ
Oakview MS	Video Program	551	VJ
Ann Arbor Community HS	Communicator Online	531	DM
Hill-McCloy HS	MDM-TV.com	384	VJ

schools **19**

media outlets **20**

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