

# FIND YOUR VOICE

MIPAMSU.ORG/MIPA2020 | JULY 26-30, 2020



## MICHIGAN INTERSCHOLASTIC PRESS ASSOCIATION **SUMMER JOURNALISM WORKSHOP**

### **THE DETAILS**

Spend five days at Michigan State University using the latest industry tools to make great journalism and media.

### **MORE INFO & TO REGISTER**

[mipamsu.org/mipa2020](http://mipamsu.org/mipa2020)

### **AFFORDABLE!**

We don't think you'll find a better workshop value. The registration fee includes meals, housing and instruction. We offer discounts to students from MIPA member schools and for completing registration by our early deadline (June 10). A limited supply of Chromebooks and cameras are available to rent for a nominal fee.

### **COST TO ATTEND**

- \$450 – MIPA member
- \$450 – Non-member, out-of-state
- \$475 – Non-member, in-state

**Save \$25 when you register and pay by June 10.** Add \$30 late fee when registering after July 10.

Some classes require a \$20 lab fee for access to specialized software packages.

### **SCHOLARSHIPS & FUNDRAISING HELP**

We offer several scholarships. (The deadline to apply is May 31.) Students also can use our free fundraising platform at [sponsorme.mipamsu.org](http://sponsorme.mipamsu.org) to raise money from family and friends toward their registration fee. We even match part of what students are able to raise!

### **QUESTIONS?**

517-353-6761 or [mipa@msu.edu](mailto:mipa@msu.edu)

## DIGITAL MEDIA

**Y**ou have the power to shape the world around you through the images and sounds you capture, facts you uncover and stories you tell. But first you have to break through the clutter.

How can you stand out from all the other messages that surround us?

Now is the time to **FIND YOUR VOICE.**

Let us help you at the 2020 MIPA Summer Journalism Workshop at Michigan State University from July 26-30. Learn from instructors who live and breathe journalism in one of these classes:

#### **AUDIO & VIDEO**

- **BROADCAST BOOT CAMP**
- **PODCASTING, AUDIO STORYTELLING & RADIO**

#### **REPORT & WRITE**

- **WRITING & PACKAGING THE NEWS:** An intro to journalism
- **ENTERTAINMENT COVERAGE**
- **FEATURE COVERAGE**

- **OPINION COVERAGE**
- **SPORTS COVERAGE**
- **THE BOBBY HAWTHORNE**

**EXPERIENCE:** An intense writing experience with a national expert

- **THE UPSTART:** Cover our camp as a staffer for MIPA's news website

#### **PHOTOGRAPHY**

- **BEYOND THE BASICS:** Intro to photography and camera controls
- **SHOOT LIKE A PRO I & II:** For photographers who already shoot in manual mode

#### **GRAPHIC DESIGN**

- **CREATIVE ILLUSTRATION TECHNIQUES**

#### **BE A LEADER**

- **NEWS EDITORS:** Learn to coach your staff
- **ADVANCED STORYTELLING:** Explore how your staff can cover the issues that matter
- **WEBSITE BOOST CAMP:** Rethink your website and social media

MICHIGAN STATE UNIVERSITY