

# FIND YOUR

MIPAMSU.ORG/MIPA2020 | JULY 26-30, 2020

# VOICE



MICHIGAN  
INTERSCHOLASTIC  
PRESS ASSOCIATION

## SUMMER JOURNALISM WORKSHOP

### THE DETAILS

Spend five days at Michigan State University using the latest industry tools to make great journalism and media.

### MORE INFO & TO REGISTER

[mipamsu.org/mipa2020](http://mipamsu.org/mipa2020)

### AFFORDABLE!

We don't think you'll find a better workshop value. The registration fee includes meals, housing and instruction. We offer discounts to students from MIPA member schools and for completing registration by our early deadline (June 10). A limited supply of Chromebooks and cameras are available to rent for a nominal fee.

### COST TO ATTEND

- \$450 – MIPA member
- \$450 – Non-member, out-of-state
- \$475 – Non-member, in-state

**Save \$25 when you register and pay by June 10.** Add \$30 late fee when registering after July 10.

Some classes require a \$20 lab fee for access to specialized software packages.

### SCHOLARSHIPS & FUNDRAISING HELP

We offer several scholarships. (The deadline to apply is May 31.) Students also can use our free fundraising platform at [sponsorme.mipamsu.org](http://sponsorme.mipamsu.org) to raise money from family and friends toward their registration fee. We even match part of what students are able to raise!

### QUESTIONS?

517-353-6761 or [mipa@msu.edu](mailto:mipa@msu.edu)

**Y**ou have the power to shape the world around you through the images and sounds you capture, facts you uncover and stories you tell. But first you have to break through the clutter.

How can you stand out from all the other messages that surround us?

Now is the time to **FIND YOUR VOICE**. With more than 20 specialized classes, we can help you explore your passion and make your student media outlet's goals into realities.

#### GET STARTED IN YEARBOOK!

- **YEARBOOK KICKSTART:** For brand new yearbook staffers

#### BROADCAST

- **BROADCAST BOOT CAMP**
- **PODCASTING, AUDIO STORYTELLING & RADIO**

#### DESIGN & LAYOUT

- **ADVANCED YEARBOOK DESIGN:** Bring a log-in to your online design software or use InDesign
- **INDESIGN FOR NEWSPAPER**
- **CREATIVE ILLUSTRATION TECHNIQUES**
- **DESIGN LIKE A PRO:** Explore advanced design concepts for print

#### PHOTOGRAPHY

- **BEYOND THE BASICS:** Intro to photo, including camera controls
- **SHOOT LIKE A PRO I:** Photo for students who shoot in manual mode
- **SHOOT LIKE A PRO II:** Advanced photo for returning MIPA students

#### WRITING & REPORTING

- **WRITING & PACKAGING THE NEWS:** Intro to journalism
- **ENTERTAINMENT COVERAGE**
- **FEATURE COVERAGE**
- **OPINION COVERAGE**
- **SPORTS COVERAGE**
- **THE BOBBY HAWTHORNE EXPERIENCE**

#### BE A BETTER LEADER

- **NEWS EDITORS**
- **YEARBOOK LEADERSHIP**

#### ADVANCED CONCEPTS

- **ADVANCED STORYTELLING:** Explore how your staff can cover the issues that matter
- **BEST THEME EVER!** Develop a theme or take the one you have to a whole new level
- **WEBSITE BOOST CAMP:** Rethink your website and social media
- **THE UPSTART:** Cover our camp as a staffer for MIPA's news website

MICHIGAN STATE UNIVERSITY