

FIND YOUR VOICE

MIPAMSU.ORG/MIPA2020 | JULY 26-30, 2020



NEWSPAPER & MAGAZINE

You have the power to shape the world around you through the images and sounds you capture, facts you uncover and stories you tell. But first you have to break through the clutter.

How can you stand out from all the other messages that surround us? Now is the time to **FIND YOUR VOICE**.

Let us help you at the 2020 MIPA Summer Journalism Workshop at Michigan State University from July 26-30. Learn from instructors who live and breathe journalism in one of these classes:

REPORT & WRITE

■ WRITING & PACKAGING THE

NEWS: An intro to journalism for new staffers

■ ENTERTAINMENT COVERAGE

■ FEATURE COVERAGE

■ OPINION COVERAGE

■ SPORTS COVERAGE

■ THE BOBBY HAWTHORNE

EXPERIENCE: An intense writing

experience with a national expert

- **THE UPSTART:** Cover our camp as a staffer for MIPA's news website

PHOTOGRAPHY

- **BEYOND THE BASICS:** Intro to photography and camera controls

- **SHOOT LIKE A PRO I & II:** For photographers who already shoot in manual mode

DESIGN & LAYOUT

- **INDESIGN FOR NEWSPAPER**

- **CREATIVE ILLUSTRATION TECHNIQUES**

- **DESIGN LIKE A PRO:** Advanced design for newspaper & magazine

BE A LEADER

- **NEWS EDITORS:** Learn to coach your staff

- **ADVANCED STORYTELLING:** Explore how your staff can cover the issues that matter

- **WEBSITE BOOST CAMP:** Rethink your website and social media

MICHIGAN
INTERSCHOLASTIC
PRESS ASSOCIATION

SUMMER JOURNALISM WORKSHOP

THE DETAILS

Spend five days at Michigan State University using the latest industry tools to make great journalism and media.

MORE INFO & TO REGISTER

mipamsu.org/mipa2020

AFFORDABLE!

We don't think you'll find a better workshop value. The registration fee includes meals, housing and instruction. We offer discounts to students from MIPA member schools and for completing registration by our early deadline (June 10). A limited supply of Chromebooks and cameras are available to rent for a nominal fee.

COST TO ATTEND

- \$450 – MIPA member
- \$450 – Non-member, out-of-state
- \$475 – Non-member, in-state

Save \$25 when you register and pay by June 10. Add \$30 late fee when registering after July 10.

Some classes require a \$20 lab fee for access to specialized software packages.

SCHOLARSHIPS & FUNDRAISING HELP

We offer several scholarships. (The deadline to apply is May 31.) Students also can use our free fundraising platform at sponsorme.mipamsu.org to raise money from family and friends toward their registration fee. We even match part of what students are able to raise!

QUESTIONS?

517-353-6761 or mipa@msu.edu

MICHIGAN STATE UNIVERSITY