

FIND YOUR VOICE

MIPAMSU.ORG/MIPA2020 | JULY 26-30, 2020



YEARBOOK

You have the power to shape the world around you through the images and sounds you capture, facts you uncover and stories you tell. But first you have to break through the clutter.

How can you stand out from all the other messages that surround us?

Now is the time to **FIND YOUR VOICE**.

Let us help you at the 2020 MIPA Summer Journalism Workshop at Michigan State University from July 26-30.

Whether you're interested in photography, writing, design, leadership or theme development, MIPA's yearbook classes will give you hands-on experience to help you create an amazing yearbook. Work with our award-winning instructors in one of these classes:

GET STARTED!

- **YEARBOOK KICKSTART:** For brand new yearbook staffers.

WRITING

- **FEATURE COVERAGE:** Learn how to write in different styles and polish your skills.

- **THE BOBBY HAWTHORNE EXPERIENCE:** An intense writing experience for students with a strong journalism background.

PHOTOGRAPHY

- **BEYOND THE BASICS:** Intro to photography and camera controls.
- **SHOOT LIKE A PRO I & II:** For photographers who already shoot in manual mode.

DESIGN & LAYOUT

- **ADVANCED YEARBOOK DESIGN:** For staffers with some experience on staff. Learn design concepts and techniques for yearbook. Bring a log-in to your online design software or use InDesign.

CREATIVE ILLUSTRATION

- **TECHNIQUES:** Create dynamic graphic designs for your publication using Photoshop and Illustrator.

FOR LEADERS

- **YEARBOOK LEADERSHIP:** Learn to be a better leader and coach to your staff.

THEME & ADVANCED CONCEPTS

- **BEST THEME EVER!** Develop a theme or take the one you have to a whole new level.

MICHIGAN
INTERSCHOLASTIC
PRESS ASSOCIATION

SUMMER JOURNALISM WORKSHOP

THE DETAILS

Spend five days at Michigan State University using the latest industry tools to make great journalism and media.

MORE INFO & TO REGISTER

mipamsu.org/mipa2020

AFFORDABLE!

We don't think you'll find a better workshop value. The registration fee includes meals, housing and instruction. We offer discounts to students from MIPA member schools and for completing registration by our early deadline (June 10). A limited supply of Chromebooks and cameras are available to rent for a nominal fee.

COST TO ATTEND

- \$450 – MIPA member
- \$450 – Non-member, out-of-state
- \$475 – Non-member, in-state

Save \$25 when you register and pay by June 10. Add \$30 late fee when registering after July 10.

Some classes require a \$20 lab fee for access to specialized software packages.

SCHOLARSHIPS & FUNDRAISING HELP

We offer several scholarships. (The deadline to apply is May 31.) Students also can use our free fundraising platform at sponsorme.mipamsu.org to raise money from family and friends toward their registration fee. We even match part of what students are able to raise!

QUESTIONS?

517-353-6761 or mipa@msu.edu

MICHIGAN STATE UNIVERSITY