



2020

Individual Contest Report

Tracy Anderson, Digital Media Chair
C.E. Sikkenga, Newspaper Chair
Jamie Flanagan, Video Chair
Pam Bunka, Yearbook Chair
Jeremy Steele, MIPA Executive Director

mipamsu.org

Total Entries

2020: 4,319

5-YEAR TREND
2019: 4,112
2018: 4,326
2017: 4,309
2016: 4,303

2020 MIPA Individual Contest Report

Categories	Division 1	Division 2	Division 3	Division 4	Division MS	Total
NEWS WRITING						
NW-01: Online Breaking News Cov.	9	11	7	4		31
NW-02: News Story	29	20	29	32	4	114
NW-03: Online Follow-up News Cov	0	9	6	2		17
NW-04: Online News Brief	13	21	15	13	3	65
NW-05: News Analysis	20	18	22	16	3	79
NW-06: Editorial	18	16	21	11		66
NW-07: Bylined Opinion Article	30	24	30	25	5	114
NW-08: Review	27	24	23	18	4	96
NW-09: Feature Columnist	6	7	12	8	1	34
NW-10: Pro/Con Editorial Columns	10	15	13	9		47
NW-11: In-Depth Feature	21	22	21	13	1	78
NW-12: Informative Feature	26	21	24	19	5	95
NW-13: Human Interest Feature	26	26	24	22	5	103
NW-14: Personal Narrative	18	14	18	11	4	65
NW-15: Personality Profile	21	21	26	18	6	92
NW-16: Diversity Coverage	23	21	14	16	1	75
NW-17: Env., Health or Science	21	23	21	16	4	85
NW-18: Alternative Story Form	12	20	15	16	1	64
NW-19: Sports Feature Story	30	28	28	20	3	109
NW-20: Sports Columnist	7	8	3	3		21
NW-21: Sports News Story	23	22	24	17	4	90
						0
News Writing Total	390	391	396	309	54	1540
NEWS PHOTOGRAPHY						
PH-01: Sports Action Photo	11	17	14	14	2	58
PH-02: Sports Feature Photo	6	11	8	12		37
PH-03: News/Feature Photograph	13	11	13	12	2	51
PH-04: Environmental Portrait	7	11	9	15	1	43
PH-05: Photo Story	14	11	13	14	1	53
News Photography Total	51	61	57	67	6	242

Categories	Division 1	Division 2	Division 3	Division 4	Division MS	Total
ART & ILLUSTRATION						
AI-01: Editorial Cartoon	12	14	10	7		43
AI-02: Comic Strip	5	7	5	4	2	23
AI-03: Illustration	14	15	14	13		56
Art & Illustration Total	31	36	29	24	2	122
NEWS DESIGN & INFO GRAPHICS						
ND-01: Information Graphic	12	16	13	10	2	53
ND-02: Interactive Graphic*	3	5	5	4		17
ND-03: Advertising Layout	4	6	4	7		21
ND-04: Front Page/Magazine Style	15	9	16	11	2	53
ND-05: Front Page/Newspaper Style	11	7	4	5		27
ND-06: Story Package	12	14	14	14	1	55
ND-07: Editorial Opinion Pg/Spread	15	13	15	9		52
ND-08: Feature Page/Spread	17	17	15	15	1	65
ND-09: Sports Page/Spread	18	14	19	12		63
ND-10: News Page/Spread	17	15	18	10		60
ND-11: Entertainment Page/Spread	16	15	16	15		62
News Design Total	140	131	139	112	6	528
Grand Total	612	619	621	512	68	2432

2019 2447
2018 2597
2017 2624

Division Totals:

range of enrollment	# of schools	# of programs	# of entries
Division 1: 1720-2772	17	18	612
Division 2: 1290-1716	15	17	619
Division 3: 809-1271	20	20	621
Division 4: 153-708	17	18	512
Middle School: 83-849	4	4	68
Total	73	77	2432
2019	69	73	2447
2018	72	74	2597
2017	82	87	2624

Total number of entries in contest

4319

2020 MIPA Individual Contest Report

Categories	Division 1	Division 2	Division 3	Division 4	Division MS	Total
YEARBOOK VERBAL						
Y-1: Feature Writing: Student Life	14	13	11	10	4	52
Y-2: Sports Reporting	10	12	12	12	2	48
Y-3: Sports Feature Writing	12	11	10	12	3	48
Y-4: Academic Writing	14	12	10	9	3	48
Y-5: Organizations Writing	11	10	10	11	3	45
Y-6: Personality Profile	10	15	13	13	2	53
Y-7: Sidebar Writing/Alt. Coverage	15	15	11	13	5	59
Y-8: Headline Writing	11	10	9	7	3	40
Y-9: Caption Writing	7	8	9	8	4	36
YEARBOOK VISUAL						
Y-10: Student Life Spread	15	13	17	17	7	69
Y-11: Sports Spread	15	13	15	17	7	67
Y-12: Academic Spread	15	15	14	16	6	66
Y-13: Organization Spread	13	12	12	14	6	57
Y-14: People Spread	11	15	13	12	6	57
Y-15: Colophon	4	7	6	7	3	27
Y-16: Business Advertisements	2	6	2	4	0	14
Y-17: Proud Parent Advertisements	7	8	7	3	0	25
Y-18: Graphics	8	10	11	0	5	34
Y-19: Sports Action Photo	13	14	16	17	6	66
Y-20: Sports Feature Photo	13	11	11	14	6	55
Y-21: Portrait/Personality Photo	13	10	15	12	4	54
Y-22: Photo Illustration	7	8	10	5	0	30
Y-23: Academic Photo	13	12	14	17	6	62
Y-24: Club/Performance Photo	13	13	13	16	5	60
Y-25: School Spirit Photo	15	12	14	14	5	60
YEARBOOK VISUAL/VERBAL						
Y-26: Feature Presentation	9	8	9	8	1	35
Y-27: Theme Development	7	6	7	6	2	28
Y-28: Cover	6	7	7	6	4	30
Y-29: Endsheets	7	6	7	3	4	27
Y-30: Opening and Closing	7	8	7	7	5	34
Y-31: Division Page	7	7	7	7	4	32
Y-32: Index	4	7	6	6	4	27
Grand Total	328	334	335	323	125	1445

2019 1269

2018 1316

2017 1203

YEARBOOK

Division Totals:

	range of page count	# of schools	# of entries
Division 1:	256-372	9	328
Division 2:	240-255	9	334
Division 3:	188-228	8	335
Division 4:	100-184	10	323
Middle School:	108-144	4	125
Total		40	1445
2019		35	1269
2018		39	1316
2017		42	1203

2020 MIPA Individual Contest Report

Categories	Division 1
DIGITAL MEDIA & MULTIMEDIA	
DM-1: Social Media Coverage	10
DM-2: Podcast (Audio)	2
DM-3: Podcast (Video)	10
DM-4: Photo Slideshow	12
DM-5: Photo Slideshow w/ Audio	6
SPECIAL COVERAGE	
SC-01: Multiplatform News Coverage	7
Grand Total	47
2019	44
2018	29
2017	41

Division Totals:

range of enrollment	# of schools	# of programs	# of entries
Division 1: 396-2291	17	19	47
2019	16	16	44
2018	15	16	29
2017	22	23	41

2020 Divisions: News Writing, News Photography, Art & Illustration, News Design & Info Graphics

School - Media Program

Enrolled

Schools by Enrollment

Division 1

Grand Blanc HS - Bobcat Banner	2772
Cass Technical HS - CT Visionary	2393
West Ottawa HS - The West Ottawan	2253
Dearborn HS - The Pioneer Press	2115
Novi HS - The Wildcat Roar	2070
Troy HS - The Chariot	2050
Eisenhower HS - The Eagle's Eye	2034
Adlai E. Stevenson HS - The Vanguard	1985
Pioneer HS - Pioneer Optimist	1956
Grand Haven HS - The Bucs' Blade	1930
Western International HS - The Western Express	1880
Henry Ford II HS - The Generator	1866
West Bloomfield HS - Spectrum	1812
Bloomfield Hills HS - BHHS Today	1785
Bloomfield Hills HS - The Hawkeye	1785
Rochester HS - The Talon	1734
Holt HS - Ramparts	1723
Ann Arbor Huron HS - The Emery	1720

schools 17
media outlets **18**

Division 2

Grand Ledge HS - The Comets' Tale	1716
Traverse City West Senior HS - Occidental	1707
Loy Norrix HS - Knight Life	1653
Everett HS - The Viking Voice	1646
Rochester Adams HS - The Adams Kilt	1586
Grosse Pointe South HS - The Tower	1559
Grosse Pointe South HS - The Tower Pulse	1559
Fraser HS - The Flash	1553
Roosevelt HS - Wy-News	1410
Okemos HS - The OHS Press	1402
Utica HS - Arrow	1387
Utica HS - Arrow Online News	1387
Portage Central HS - Central Stampede	1363
Lakeview HS - The Crystal	1352
Grosse Pointe North HS - North Pointe	1321
Midland HS - Focus	1312
Portage Northern HS - Portage Northern Light	1290

schools 15
media outlets **17**

Enrollment figures for public schools were obtained from the Michigan Department of Education for the most recent year available. In cases where enrollment was not available from MDE, data was obtained from the Michigan High School Athletic Association or directly from advisers.

School	Enrolled
Division 3	
H. H. Dow HS - Update	1271
Mona Shores HS - The Sailors' Log	1256
Wylie E Groves HS - Scriptor	1251
Forest Hills Central HS - Central Trend	1224
Jackson HS - The Reflector News	1223
Dexter HS - The Squall	1202
Renaissance HS - RHS Stentor	1202
Fenton HS - InPrint	1164
Northview HS - The Roar	1157
East Lansing HS - Portrait	1106
Martin Luther King Jr. Senior HS - Crusaders' Chron	1065
St. Joseph HS - Wind-Up	1048
Mumford HS - Mustang Voice	1037
East English Village Preparatory Academy - Voice of t	999
East Grand Rapids HS - The East Vision	976
Northwest HS - Moxie Mountie	961
Gull Lake HS - The Reflection	911
Haslett HS - The Viking Longboat	873
Plainwell HS - Trojan Torch	830
Hamilton HS - Covering Hawkeye Sports	809

schools 20
media outlets 20

Division 4	
Annapolis HS - The Cougar Crier	708
Mercy HS - Newsprint	686
Detroit Country Day School - The Day Times	677
Grand Rapids Catholic Central HS - The Blue & Whit	628
Communication & Media Arts HS - The Communica	577
Charyl Stockwell Preparatory Academy - The Citadel	554
Ann Arbor Community HS - The Communicator	530
Ann Arbor Community HS - The Communicator Onl	530
Ithaca HS - The Growler	514
Ovid-Elsie HS - OE Online	480
Stockbridge HS - Uncaged	411
Benjamin Carson HS of Science and Medicine - The	383
Quincy HS - The Oriole	358
Laingsburg HS - The Informer	347
Pansophia Academy HS - The Puma Press*	335
Detroit Cristo Rey HS - The Howler	329
Shrine Catholic HS - The Shrine Observer	249
Southeastern HS - Hear the Roar	153

schools 17
media outlets 18

Middle School Division

School	Enrolled
Traverse City East MS - EMS Press	849
Clague Middle School - The Cougar Star	670
West Hills MS - West Hills Press	558
Pansophia Academy MS - The Puma Press*	83

schools 4
media outlets 4

Enrollment figures for public schools were obtained from the Michigan Department of Education for the most recent year available. In cases where enrollment was not available from MDE, data was obtained from the Michigan High School Athletic Association or directly from advisers.

*Pansophia is a merged middle and high school program. MIPA placed entries by students in grades 6-8 at this school into the middle school division.

2020 Divisions: Yearbook

School - Media Program

Pages

Schools by Page Count

Division 1

Grand Blanc HS - Echo	372
Novi HS - Reflections	320
Lake Orion HS - Dragon	319
H. H. Dow HS - The Charger	308
Pioneer HS - Pioneer Omega	307
Troy HS - Gladiator	288
Seaholm HS - Piper	272
Waterford Kettering HS - Kismet	272
Lakeview HS - The Log	256

yearbooks **9**

Division 2

Mercy HS - Lore	255
Grand Ledge HS - The Ledge	253
Adlai E. Stevenson HS - The Ambassador	252
St. Johns HS - Wings	252
Ann Arbor Huron HS - The Enthymion	247
Holt HS - Rampages	247
Henry Ford II HS - Executive	244
Eisenhower HS - Esprit de Corps	243
Loy Norrix HS - Accolade	240

yearbooks **9**

Division 3

East Lansing HS - Ceniad	228
Traverse City West Senior HS - Odyssey	227
Fenton HS - Fentonian	216
Utica HS - Warrior	211
Garber HS - Aristocrat	208
Lakeshore HS - Driftwood	208
Gull Lake HS - The Gull	191
Haslett HS - Dixit	191
Northwest HS - Retrospective	188

yearbooks **8**

Division 4

Beaverton Jr.-Sr. HS - Kaleidoscope	184
Mona Shores HS - Compass Points	184
Hamilton HS - Portrait	180
Laingsburg HS - The Looking Glass	160
Stockbridge HS - The Panther	156
Big Rapids HS - Rapidonian	140
Charyl Stockwell Preparatory Academy - The Sentinel	128
Sandusky Jr.-Sr. HS - Echo	116
Berrien Springs HS - The Rock	100
Inland Lakes HS - Nexus	100

yearbooks **10**

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Middle School Division

Traverse City West MS - Summit	144
Saline MS - The Hornet	139
Traverse City East MS - Flashback	116
Shelby Junior HS - The Pawprint	108

yearbooks **4**

Enrollment figures for public schools were obtained from the Michigan Department of Education for the most recent year available. In cases where enrollment was not available from MDE, data was obtained from the Michigan High School Athletic Association or directly from advisers.

2020 Divisions: Video Journalism, Video Production, Video Talent

School - Media Program

Enrolled | Media Type

Schools by Enrollment

Division 1

Lake Orion HS - WDBC Dragon Broadcasting	2326	VJ
Novi HS - Cat's Eye News	2070	VJ
Troy HS - The Chariot	2050	NH
Eisenhower HS - Eisenhower Video	2034	VJ
West Bloomfield HS - Laker Update	1812	VJ
Bloomfield Hills HS - BHS-TV News	1785	VJ
Saline HS - Hornet Nation	1774	VJ
Saline HS - SHS Today	1774	VJ
Everett HS - The Viking Voice	1646	NH
Davison HS - DTV	1604	VJ
Rochester Adams HS - The Adams Kilt	1586	NH

NH = print+online
 NP = print
 DM = digital only
 VJ = video production

schools **10**
 media outlets **11**

Division 2

Grosse Pointe South HS - GPTV	1559	VJ
Fraser HS - FHSTheFlash	1553	VJ
Troy Athens HS - Athens TV	1529	VJ
Roosevelt HS - Daily Dose	1410	VJ
Lakeview HS - Channel 101 News	1352	VJ
Waterford Kettering HS - WKHS-TV	1283	VJ
H. H. Dow HS - Update	1271	NH
Dexter HS - The Squall	1202	NH
Fenton HS - InPrint	1164	NH
Carlson HS - Carlson Digital Media	1146	VJ
Swartz Creek HS - Into the Creek	1126	VJ
St. Joseph HS - Wind-Up	1048	NH
Thurston HS - THTV	979	VJ
Northwest HS - Mountie Nation Station	961	VJ
Haslett HS - Haslett Media Productions	873	VJ
Hamilton HS - Covering Hawkeye Sports	809	DM
Mercy HS - Newsprint	686	NH
Detroit Country Day School - DCDS: School of Film	677	VJ
Ovid-Elsie HS - OETV Update	480	VJ
Hill-McCloy HS - MDM-TV.com	380	VJ
Frederick V. Pankow Center - LCPS-TV "CreuseLine"	100	VJ
Lapeer County Education & Technical Center - The Edge	69	VJ
Novi MS - WNMS	1047	VJ
Traverse City East MS - The Link	849	DM
Traverse City East MS - Trojan TV	849	VJ
Oakview MS - Video Program	520	VJ

schools **25**
 media outlets **26**

Enrollment figures for public schools were obtained from the Michigan Department of Education for the most recent year available. In cases where enrollment was not available from MDE, data was obtained from the Michigan High School Athletic Association or directly from advisers.

2020 Divisions: Digital Media

School - Media Program

Enrolled

Schools by Enrollment

Division 1

Lake Orion HS - WDBC Dragon Broadcasting	2326
West Bloomfield HS - Laker Update	1812
Traverse City West Senior HS - Occidental	1707
Loy Norrix HS - Knight Life	1653
Davison HS - DTV	1604
Rochester Adams HS - The Adams Kilt	1586
Grosse Pointe South HS - GPTV	1559
Grosse Pointe South HS - The Tower Pulse	1559
Fraser HS - FHSTheFlash	1553
Utica HS - Arrow	1387
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Hamilton HS - Covering Hawkeye Sports	809
Ann Arbor Community HS - The Communicator Online	530
Stockbridge HS - Uncaged	411

schools **17**

media outlets **19**

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